Govt. of Kerala initiated a 100 day’s program with 100 projects. One key project in the 100 day program is the goal to provide livelihood to 50,000 persons. Kudumbashree has taken up the challenge of providing livelihood to at least 15,000 people (out of the total target of 50,000). Through ‘Athijeevanam Keraleeyam’, the special campaign by Kudumbashree, activities for identifying the deserving and interested beneficiaries for starting enterprises is ongoing in the CDS level. Those identified will be given General Orientation Training, entrepreneurship development training and skill training. We strive to extend various support and ensure a source of livelihood for them. This programme has been wholeheartedly welcomed by all districts, CDSs and NHGs. So we hope that this programme will be a great success.

For the success of the campaign, we are launching a two month Internship Programme. As part of Kudumbashree ‘Athijeevanam Keraleeyam’ Internship Programme, interested youth may join Kudumbashree as an intern to support livelihood initiatives in each CDS and make it successful. Women candidates will be given preference. The details of this Internship Programme is available in this link: https://www.kudumbashree.org/pages/476

A summary of the Internship Programme is given as follows:

- Educational Qualification- Any graduates may apply.
- Age Limit- Between 20 and 30 years of age.
- The applicants can do Internship at their CDSs (only in the CDS of the local body where they reside)
• Date and Where to apply- The applicants may submit their applications at the respective CDSs from 23 October-5 November.

• The applications received at all CDSs will be scrutinized on 6 November 2020 and the Interns will be selected on the same day itself. The selected candidates may do their Internship at the respective CDS from 7 November 2020 to 7 January 2021.

• Those who are willing to volunteer may become part of the Internship Programme. The Interns will NOT be entitled to any kind of salary, honorarium, travel allowance or benefits.

• Formulation & implementation of innovative ideas supporting enterprises, data analysis, data management etc will be the tasks assigned during the Internship Programme.

• Those who successfully complete the Internship Programme will be issued ‘Internship Completion Certificate’ from the respective Kudumbashree District Missions.

Those who are interested to become part of this programme, use their skillset to work with the Kudumbashree CDS and bring in changes through Kudumbashree and thereby serve the society may contact the respective CDSs. Through this Internship Programme, interns are given an opportunity to contribute to an extensive livelihood programme being implemented through Kudumbashree, the poverty eradication programme and livelihood mission of Kerala. We hope that the interested persons would become part of this Internship Programme at their respective CDSs.