Local Employment Assuarance Programme (LEAP)

Local Employment Assuarance Programme (LEAP) is one of the important projects announced in the 2020-21 State Budget of the Government of Kerala. This programme aims at extending employment to at least 5 people locally in every Panchayath. As part of this, various activities are progressing in the Local bodies.

As Kudumbashree has an important role to play an important role in this programme, we are formulating special activities for the LEAP project. Through these activities, we kept the goals of identifying beneficiaries from the NHG s at first. Next goal will be to provide skill training to at least 40,000 Kudumbashree members or their family members. Thereafter, the next aim will be to bring all interested to formation of enterprises. We encourage enterprises in production as well as service sectors, and want to ensure that these entrepreneurs earn a monthly income of at least Rs 10,000.

Online Data Collection is ongoing in the NHG s through CDS to identify those who are interested in becoming part of the LEAP Project training, which would be implemented through Kudumbashree. After analysing these data, a two day General Orientation Training would be extended on the various livelihood projects and skill training programmes of Kudumbashree, Local Self Government Department and other Government Departments. The programmes of Kudumbashree viz., ARISE, Deen Dayal Upadhyay Grameen
Kaushalya Yojana (DDUGKY), Agricultural programmes etc, that would help in securing wage employment or self employment (through new enterprises) would be introduced during the training.

The interested members would be extended awareness on the livelihood opportunities that could be started locally and in the respective districts. They will also be sensitised about the challenges and opportunities of the same. Through empaneled agencies, training would be extended. Will provide necessary skill training to ensure enterprise formation by all who are interested. In addition, existing enterprises would be provided with relentless support. A system will be put in place to solve their problems, as part of this LEAP programme.

Through the support system, the entrepreneurs would be extended financial assistance. Also they will be provided support in making avail innovative technologies. Needed training and handholding will also be provided.

It is aimed to complete the selection of the beneficiaries by the mid of September. General Orientation Training will be provided within one month and Skill training will be provided before December. Later, activities for enterprise formation or support to get wage employment will be organised.

As of now, there are more than 26,000 micro enterprises in Kerala registered as Kudumbashree units. Through these enterprise, around 1 lakh NHG members are finding their livelihood. We hope that, by implementing LEAP project for enterprise formation, a minimum of 5000 new enterprises would be started. The aim is to help 10,000+ people to identify livelihood of their own.