Coir Corporation in Kerala had devised a special mat that would help in fighting back COVID - 19 pandemic. It is on realising that cleaning legs is as important as washing hands to stay safe from getting infected by corona virus, Coir Corporation invented such a product named ‘Sani Mat’.

Like hands, legs also may carry viruses as it is one of the exposed parts of our body. Sani Mats were produced as a solution to this. Mats made out of coir/coconut fibre are put in a tray filled with disinfectant and water is used as Sani Mat. Coir Products do not get damaged even if it is put in water for so long. When the leg is put on the mat, it would get wet and touch the disinfectant. Then the leg could be dried using a dry mat. This product is certified by Sree Chithira Thirunal Institute of Medical Sciences and technology and National Coir Research and Management Institute. The mat, tray and disinfectant are supplied together as a package. The mats are available in different colors and designs. Sani Mats are available as a set of mat, tray and disinfectant or as a separate wet mat kit along with a dry mat or as a single package of tray which is divided into two pockets which has two mats in it. Out of the two pockets, disinfectant is used only in one mat in the pocket and the other mat remain dry. Disinfectant should be changed during regular intervals. This is an Eco-friendly product.

The state level inauguration of Sani Mat had already been done. Kudumbashree has received the opportunity to market this mat, which is expected to have more customers in the market. The units would also receive incentives through the sales.
On receiving the request to market this mat, we decided to form special teams for selling these mats. We aimed at forming special team of 3 people in every district for marketing Sani Mats. They would buy and sell these mats. Through this activity, it is possible to mould experienced sales team in all districts, which we don’t have at present. In the future, the service of these experienced team could be used for taking order for Kudumbashree products and for marketing the same.

14 teams were formed in the districts for marketing Sani Mats. The activity of assessing the demand of the Sani Mats is ongoing now.