‘Stories of Compassion and Strength’- Know the activities of Ayalkkoottam (Neighbourhood Group) members during the lockdown period

Kudumbashree has about 3 lakh neighbourhood groups (NHGs) with 45 lakh women as members. This network is the strength of this women empowerment and poverty eradication programme. This organisational system has always lent helping hands to all whenever they are in trouble, disasters, challenges, whatever the crisis be. We had explained about the various activities Kudumbashree had implemented during the floods of 2018, 2019 and the activities implemented to overcome the challenges caused by covid-19 pandemic in the previous articles.

During this time of COVID 19, NHG members coordinated activities as per the instructions from the state level and district level and also as per the need of the people of the respective localities. We had thought about presenting a few success stories of the activity and sacrifice by our members. Stories by Kudumbashree members across the state who did great efforts during the time of the spread of covid-19 pandemic is now ready in the form of a book.

So we are presenting the book ‘Stories of Compassion and Strength’ jointly prepared by Chaithanya G and Manjary Asok, Communication Specialists of the Public Relations team of Kudumbashree. S.Arun, Graphic Designer, designed this book. You may read this book from the ‘Books and Brochures’ section from this link:http://www.kudumbashree.org/pages/159
Hope this book will bring out to you some stories on effective interventions that Kudumbashree members made in the social sector during different situations. Hope you all will read this book and let us know your reviews and responses.