Jeevandhara- A Best Convergence Model associating with the Kerala Water Authority

Kudumbashree District teams had always been in the forefront in formulating and implementing various programmes that would be of help for the NHG members and the public. They do it through convergences with various governmental departments sensing the local needs. Today, we will explain about Jeevandhara, one such programme being implemented by our Palakkad district team.

Jeevandhara is the portable drinking water programme being implemented by Palakkad district team with the support of Kerala Water Authority. Palakkad is an area where drinking water scarcity is experienced. There are many natural water sources and manmade systems for water supply there. The district team formulated such a programme, so as to ensure clean drinking water for the needful. With the support of the Chittur-Thathamangalam Drinking Water Supply Programme of the Kerala Water Authority, drinking water is delivered to the households of the needful at affordable rates through NHG members.

The entrepreneurs for this project are identified from within the NHG members in different panchayats of Chittur. Enterprise groups with 3 to 5 members are registered in the panchayath. Kudumbashree extends training for them. The drinking water is given to the entrepreneurs from the treatment plant of the Water Authority. Rs 1 will be charged for 20 litres of water. The water distributed will be collected by the entrepreneurs in containers and they deliver it to the needful at Rs 1.50 per litre. Also Kudumbashree helps in arranging the money for setting up containers, vehicles...
Krishnankutty, Minister for Water Resources, Government of Kerala will inaugurate the project on 1 November 2020. Appreciations to Kudumbashree Palakkad district team who took the upperhand to formulate a programme that could be of help for the general public, through which the NHG members could earn a livelihood.

Until now, two enterprise groups have registered for this innovative idea being implemented in Chittur of Palakkad district. There are 10 NHG members in these groups. Shri. K. Krishnankutty, Minister for Water Resources, Government of Kerala will inaugurate the project on 1 November 2020. Appreciations to Kudumbashree Palakkad district team who took the upperhand to formulate a programme that could be of help for the general public, through which the NHG members could earn a livelihood.