1 minute Videos on Harithakarmasenas and Janakeeya Hotels

Harithakarmasena is the important social institution developed in Kerala during the last four years. This system is bringing a steady change in the area of waste management. Harithakarmasena units are functioning in 882 LSGIs, in an enterprise model. 25,318 neighbourhood group (NHG) members are now in Harithakarmasena as members. We had explained about functioning of Harithakarmasena which have opened livelihood opportunities for more than quarter lakh women. Also, the system is conserving the environment by facilitating reuse of non-biodegradable material collected from millions of houses. All these details were elaborated in previous 'Making an Impact' articles. Today, as a part of this article, we wish to present a video produced by the Information Public Relations Department (IPRD), Government of Kerala on Harithakarmasena.

Janakeeya Hotels is one of the best models implemented through Kudumbashree in the last year, by converging with the local bodies. 876 Janakeeya Hotels which provide meals at Rs 20 were started at various locations of Kerala. The video prepared on Janakeeya Hotels by IPRD department is presented with this article. These videos are prepared in such a way that anyone would be able to know about these programmes within a minute.