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**Campaign in tribal areas through neighbourhood groups**

Kudumbashree is planning a new campaign through our neighbourhood groups for improving livelihood in the tribal sector of Kerala. This campaign envisages at knowing the basic needs of the hamlets and families at first, followed by implementing the formulated action plan.

The tribal population of Kerala is 4,26,208. Total number of hamlets is 6,409. 6,978 NHGs are formed by Kudumbashree in the tribal areas, with membership from 1,24,904 families. The campaign which is proposed
to be held in the upcoming four months aims at framing projects for the development of the hamlets coordinated by our neighbourhood groups.

We aim at compiling the needs and issues through our neighbourhood group meetings. They will be discussed at the hamlet level. All the needs including requirement for basic amenities or other services will be mapped as the first step. We hope that we would be able to implement this activity through neighbourhood groups in all 2,270 tribal hamlets by January 2020. The initial discussions and the district level workshop for the same had already been completed.

After this, we would enter into the process of making micro plans for the families. Once the needs of each families are identified and it’s compiled at hamlet level, we will know the requirements at the hamlet level. The preparation of the micro plan for the families would be completed during February-March months. When the preparation of the micro plans of the families would be completed under the leadership of NHGs, it would be placed for consideration and approval in the Oorukootam. Once approved by the oorukootam, the needs and requirements will be submitted to the local body. Once the local body decide to consider these projects formulated from the hamlets, the projects will get fund. This will ensure that the needs and requirements of hamlets and families are addressed.

More over, we also plan to compile micro plans of each family, sector wise. Our animator’s will do this compilation and will try to get assistance and convergence from various sources including tribal development department for the identified projects. The Assistant District Mission Coordinators and District Programme Managers of Kudumbashree are providing leadership to this campaign in all districts across the state. Under their leadership, block coordinators and 463 animators working in the tribal sector lead the campaign. The primary aim is to generate needs and demands and to make convergence possible in LSGs.

We hope that through this campaign, our NHGs will be able to generate the family level and hamlet level needs. Once this bottom up plan and demand generation is completed, we hope that we will be able to address the needs of tribal families through the convergence of local bodies and line departments. Our aim is to identify the needy beneficiary which will be done by assessing the need of each families through Kudumbashree’s organisational system.