‘My Kudumbashree’ - Videos of testimonials from NHG members

For the neighbourhood group members from Kunnukara of Ernakulam, Kudumbashree is their friend. For Smt. Krishnakumari from Parali of Palakkad, it is the establishment that supported her to move forward in her life. For Praveena, Kudumbashree is her self confidence. Kudumbashree is an opportunity for social service for Shobha from Aranmula.

Hope you all will recall the ‘Making an Impact’ Article - 257 in which we mentioned about organising two online competitions for Kudumbashree members. These contests, named ‘Ente Kudumbashree’ was floated in connection with the 22nd anniversary of Kudumbashree. The competitions were to 1) write articles and 2) prepare videos on the concept ‘Ente Kudumbashree’ (My Kudumbashree). These competitions were organised in all districts and many had participated in the same. Testimonials from some of those videos received were mentioned in the first part of this article as an illustration.

Altogether, 59 videos were received by the District Mission Coordinators. The best of these are being selected. The districts have started sending videos to state office for uploading in our website. It’s planned to upload two best videos from every districts in Kudumbashree’s website. The videos received from Ernakulam, Palakkad, Kozhikode, Kannur, Alappuzha, Pathanamthitta, Thrissur districts are given in this page: http://www.kudumbashree.org/pages/869#. Remaining videos will also be uploaded in this page in a weeks time.

We are truly inspired by the words of
Kudumbashree members. They mentioned about how Kudumbashree brought changes in their lives. They are indeed talking from their hearts. Members from neighbourhood groups are explaining with sheer enthusiasm on how Kudumbashree helped them to interact with society and stand out with pride. They were vocal about how Kudumbashree helped and capacitated them to support their family and progress in life. I invite each one of you to watch these videos to know in brief about the impact made by Kudumbashree in the lives of neighbourhood group members.