ISO Certification for Nutrimix Units

Kudumbashree enterprises produce ‘Amrutham’ Nutrimix, the Take Home Ration provided through the Anganwadis in Kerala. We had explained about these enterprises which are known as ‘Nutrimix Units’ in Making an Impact Article-34. As of now, 1569 NHG members are earning their livelihood through 241 Nutrimix units. An average of 23,000 metric tonnes of Nutrimix is being produced and distributed through these units (annually). Nutrimix units is one of the best government convergence programmes of Kudumbashree with an average yearly sales of Rs 169 crores.

Grading of Nutrimix units was introduced for ensuring the quality of the Nutrimix units. Nutrimix production protocol also got changed in the last two years when fortification as per the request of the Women and Child Development Department was introduced. In addition to grading and system improvement done for fortification, we are implementing various activities for ensuring the quality of the Nutrimix units. Further, for increasing the income of the units, we are formulating and introducing value addition to produce variety of products.

While we are implementing various such activities in the state level units are also taking many initiatives. Today, we will explain about an initiative taken by our Nutrimix Units. Two of our Nutrimix units have secured ISO (International Organization for Standardization) Certification. Sanjeevani and JARMS Nutrimix units from Malappuram district have secured ISO 22000:2018 certification of ISO in Food Safety Management.

Sanjeevani unit was started jointly by 10 members under Thazhekode CDS during April 2006. In addition to Amrutham Nurimix powder, they are also producing flours in the name ‘Jeevas’, Nutrimix Biscuit Cake etc. For improving the sales and for improving quality and competence, the unit tried to get ISI 22000 certification during September 2020 and they got the same. Trade Mark was also registered. Rs 1.32 crores is the annual turnover of the unit.

JARMS Group Nutrimix unit was the second Nutrimix unit which got ISO certification. This unit was started under Mancheri Municipality CDS 2 during July 2006. There
are 6 members in the unit. They had secured all licenses needed for a production unit. Trade Mark registration has also been done. They aim at selling their products inside and outside India. They also produce products such as Pazhampori Mix, Baji Dhool, Palappam Mix, Matta Puttu Powder, Payasam Mix etc. Rs 1.13 crores is the annual sales of the unit.

Appreciations to the members of both the units who took initiative and achieved ISO certification which could be a model for all Kudumbashree entrepreneurs. Regards to Malappuram District team and CDS officials who extended them full support.