Skoch Order of Merit for Kudumbashree for the notable interventions during the time of Covid

Let me share our happiness that Kudumbashree has been conferred with the Skoch Order of Merit, considering the notable interventions of Kudumbashree during the time of Covid. The Skoch Order of Merit is given considering the excellence showcased by Kudumbashree in 10 various sectors such as implementing Chief Minister’s ‘Sahayahastham’ (Helping Hands) 2000 Crore Interest Free Loan Scheme, coordination of the community kitchens, finding livelihood opportunities for Kudumbashree members, addressing social needs, strengthening the communication with the NHGs, support for the vulnerable, counselling services for the needy, volunteering, special care for the elderly, making available laptops at affordable rates and detailed documentation of the same. Kudumbashree was considered for the award from the entries received from all across the country. In the initial phase, the details of the various activities implemented by Kudumbashree during the time of covid was entered in their website. In the second phase, on knowing about the activities we are implementing, Kudumbashree was invited to present the project online before the jury panel of Skoch. Kudumbashree was conferred with the honour based on the excellence showcased during various phases and the votes received. The SKOCH Award is given for the best of efforts in governance, finance, banking, technology, corporate citizenship, economics etc. from across the country. During the past 2 years, 11 projects of Kudumbashree received this honour. Today, received the Award on behalf of Kudumbashree during the Skoch Summit held online. Appreciations to all Kudumbashree members who became part of the covid countering activities.