Three Competitions from the Government; All can apply online

Usually, we write about the various activities being implemented through Kudumbashree in this ‘Making an Impact’ Article series. In an earlier episode, we wrote about the Kudumbashree Photography Competition. The aim was to spread awareness to the interested Kudumbashree members as well as to the general public. Today, we are writing about three important competitions being organized by the Public Relations Department, Government of Kerala. All Interested Kudumbashree members can participate.

Kerala Government is organising three important competitions with 31 January 2021 as the last date for submitting entries. They are 'Mizhiv', Online Video Competition, State Photography Contest and Social Media Poster Contest. 'Mattathinte Kazhchakal - progress attained by Kerala in the Welfare Development Sector' is the topic for the Videography Competition. 'Life rewritten by Covid' is the topic of the Photography Competition. 'Iniyum Munnot - the path of progress in welfare, development sectors' is the topic of Social Media Poster Competition. Kudumbashree members have demonstrated excellence in the field level in welfare/ development activities. So they have the experience to present the real face of their life in the subjects of the competition. They can express activities of their life through photographs, videos and posters. These three competitions will also cater as an opportunity for all Kudumbashree members to showcase their talents. Those who are interested in photography, videography and other creative activities can express through appropriate medium of expression. It’s in this background, I thought that this opportunity of the Government may be of great help to those Kudumbashree members who are interested in creativity. Hence decided to write about these competitions through today’s article. The applications of these competitions will be received only through online mode. These competitions would also cater as an opportunity to bring the activities of Kudumbashree in the welfare, development sectors to the knowledge of the Government. Also, all activities done by Kudumbashree members to counter covid can be presented. Those who are interested in participating in the Mizhiv videography competition may send their entries through the link, mizhiv.kerala.gov.in. Those
who are interested in becoming part of the photography competition may participate through the link, https://statephotographyaward.kerala.gov.in and those who wish to participate in the poster competition may send in their entries through the link, https://postercontest.kerala.gov.in.