In “Making an Impact” Article - 475, we had elaborated about the “Chain Call” Programme, in which the respective NHG Presidents and Secretaries call all the NHG members over phone, make enquiries and take leadership to extend the needed help as part of giving covid awareness. A total of 21,20,702 Kudumbashree families were contacted until today. We were able to extend them the needed advice, motivation, assistance and the message to stay alert. Let me share a few responses received from them. These responses could be considered as the example of the level upto which Kudumbashree members have taken up this activity.

1. As part of the “Chain Call” Programme, ADS of Ward 2, Thiruvaniyoor Grama Panchayath of Ernakulam district had called NHG members. As a result, 80 food kits were prepared and distributed among the people who were struggling.

2. “There are many members who will be awaiting our phone calls. Assistance is being extended to people who have other health issues as well. The received messages are taken to all the NHG members. The responses for those
daughter was on bed rest after the delivery. All the four members of the family had became covid positive. So, the CDS member, who was unwell had to cook the food for others. On knowing this, we made necessary arrangements associating with the ward member to deliver them needed food from the nearby Janakeeya Hotel. - CDS member, Kozhikode.

Kudumbashree initiated the Chain Call Programme, to make the 45 lakh Kudumbashree members aware about what all should be followed to prevent covid-19 and to extend them the needed assistance through various convergences. We were able to make great interventions through this initiative, by extending support to as many people. Only a few responses were shared above. We hope that through this programme, Kudumbashree team would be able to make great resistance against covid-19.

messages are also received. We keep on talking to each one of them for at least 10 minutes and enquire about their situations. Receiving such a phone call is a great relief for them. - A Resource Person from Thrissur.

3. Ever since the lock down was started, we (NHG members) were unable to see each other and make enquiries to one another. It is as part of the Chain Call Programme, that I decided to call my NHG members and make enquiries. It is during making such a phone call, I came to know about the misery of one of those members. They didn't had enough essentials to cook food at their home. On knowing this, we made discussions among the other members and immediately delivered them essential goods worth Rs 900. Also, we have decided to arrange money for someone who are facing crisis because of health issues - CDS member, Palakkad.

4. On making such a phone call, we came to know that all the five members of a family was infected with covid-19. We were able to arrange food kits for them for food and other needs - CDS Member, Kannur.

5. We came to know that one among the CDS members was tested positive for covid-19. Her