‘Goat village’
@ Attappady

Hope you all have read about our various interventions in the agricultural sector in the last three day’s in ‘Making an Impact’. It’s done as part of assisting the tribal communities of Attappady in identifying livelihood in the areas of their choice/ passion. Goat rearing is one of the primary source of income of the tribal communities in Attappady. So, along with the farming activities, activities in animal husbandry, especially Goat rearing is also a key source of livelihood for the tribal families.

As the farmers generally sell their goats with the assistance middle men, they usually do not get good price. Tribal farmers mostly sell their goats when there’s quick
financial need. The middle men try to exploit them by making use of their helpless situation. The farmers would therefore be forced to sell their goats at lower rates. We realized that the intervention of Kudumbashree Oorusamithi is needed in this sector.

During 2017, we started a pilot project for selling of goats at Kunnanchala Oorusamithis of Agali Panchayath of Attappady. We made the arrangements to buy goats from farmers of this hamlet by avoiding the interference of middle men. As a part of this project, sale of goats is centralised and sold directly to customers. Now goats are sold either on sundays or based on orders through this enterprise mechanism which functions under the leadership of Kunnanchala Oorusamithi.

As the second phase of the Aadugramam programme, the meeting of the farmers who rear goats was called in various hamlets. Thereafter, we decided to form a fraternity by including all farmers. 185 goat farmers became part of this Aadugramam and this fraternity of goat farmers was formed in 44 hamlets.

It is decided to sell the goats including 'Attappady black' through these fraternities for the upcoming orders by avoiding the middle men. Sale of around 100 goats per month is being done through this Aadugramam programme now. Those who wish to buy good quality Attappady black goats may buy through this novel intervention. Those who wish to know more details may contact our program managers 8921361670 (Saiju), 9946001968 (Sindhu).