‘Nadariyan’
(know your locality)
Campaign of Balasabha

Details about Balasabha, the childrens collective of Kudumbashree, was well explained in ‘Making an Impact Article’ - 20. Balasabha s were started during 2005, as an association of the students who accompanied their mothers for NHG meetings. As of now there are 32,878 Balasabhas existing in Kerala, which has 4,30,908 students as members. Nadariyan (know your locality) was the campaign we organised aiming at helping the children to know more about their locality by exploration and research.
As a part of Nadariyan Campaign, students conducted study and explored about the climate, farming techniques, soil, people, art, literature and culture of their locality. They published a document after this research. Also, a local study on history was also done as a part of this campaign. We did this activity by selecting 5 students each from every NHG. Specially trained Balasabha Resource Persons gave leadership for this activity. We were able to create a team who explored their locality in its truest sense. This historical research helped the students to move on with the follow up activities as well.

The students made use of the opportunity to study about the history of the evolution of the name of the places, about famous personalities, monuments, mansions, farming techniques and history, seed types, old farming tools, traditional art forms, folk arts, rural libraries, rural celebrations, mountains, valleys, rivers, eco system, transportation system, health system, old health treatment methods, health habits, history of all social protests, saving systems etc and made notes out of their findings.

The campaign was successfully completed in 895 CDSs across the state. We collected the detailed reports about these studies and it's kept on our office now. It brings us immense pride that we were therefore able to motivate students to explore about the culture and life in their locality. We are also happy that we could document/ study about the history and culture of most of the Panchayat’s of Kerala through our younger generation.