Government of Kerala had made an announcement about the ‘100 Day Programme’. Some key projects were selected by government to accomplish within 100 days. And out of this ‘100 Day Programme’ announced by Govt of Kerala, some key projects implemented through Kudumbashree are included. Today, we will introduce those programmes to you all.

1. It was announced that the construction of 25,000 LIFE houses would be completed within 100 days. As part of this, we aim at completing the construction of 15,000 houses through the PMAY (Urban)- LIFE Programme.

2. Establish 1000 Janakeeya Hotels - Commence all the 1000 Janakeeya Hotels which were announced in the State Budget. These are hotels that serve meals at Rs 20.

3. Kudumbashree aims at starting enterprises and enabling formation of micro enterprises, creating livelihood for at least 10,000 people. It’s as a part of the programme of ensuring jobs by starting 50,000 enterprises in non farm sector.

4. Start 50 Kudumbashree Sales Outlets as part of Kerala Chicken Programme.

5. Start 1000 Green Enterprises as part of the Harithakarmasena Programme.

6. Start Vidyashree Programme associating with KSFE which envusates providing laptops to 5,000,000 students

You all can know more about the 100 Day Programme being implemented
through Kudumbashree and the progress of the same through the page- www.kudumbashree.org/pages/876.

The action plan for completing the programmes announced in the ‘100 Day Programme’ is being accomplished in fast pace. Hope we will be able to achieve these at its best, within 100 days.