After the unprecedented floods of 2018, American Indian Foundation (AIF), a respected NGO, came forward for helping the women entrepreneurs in Kerala. Kudumbashree signed an MoU with AIF as well. I hope you all will recall the 'Making an Impact' Article - 315 and 'Making an Impact' Article - 368, in which the details of the activities implemented in Ernakulam district as part of this project was well explained. This project, with a total outlay of Rs 24.7 lakhs is completely implemented now. Today we will write about this activity.

The MoU signed by Kudumbashree with AIF was for conducting training and activities for helping the women entrepreneurs in Kerala. We implemented the activities aiming at providing support to 100 women entrepreneurs engaged in catering business. The aim was to give them good quality training and to set up an income generating activity. The final result of the project is given below.

1. Training and handholding was provided to selected 100 entrepreneurs through AIFRHM (Adebha-Adhithi Devo Bhava- Institute of Food Research and Hospitality Management), the master training agency and Yuvashree enterprise that extends catering training across the state under the leadership of Kudumbashree.
2. Home delivery service (of food) was commenced through 'Annashree', the mobile application developed by AIFRHM.
3. Kitchen Outlets were started specifically for supporting food delivery (online). The units are located at Kalamassery and Kakkanad.
4. Started delivering food (prepared at both these outlets) through online food delivery applications such as Swiggy and Zomato.
5. A total of 100 entrepreneurs were connected to a new source of livelihood (food business) through these activities.

We are happy for being able to arrange such opportunities in this sector through partnership with AIF. extending our thanks to the American Indian Foundation for the initiative. Once again, appreciating the Ernakulam District team for coordinating project implementation.