Geriatric Care through ‘Hope N Safe’

In ‘Making an impact - 33’ we wrote in detail about ‘Harsham’ Geriatric Care Programme, which aims at providing training and handholding to women to work as ‘geriatric care professionals’. As of now, 551 persons completed their training as geriatric care executives. 225 people have already received job opportunities from individual houses or hospitals or care homes.

In Ernakulam district, 97 people have completed their training as a part of ‘Harshan’. With an aim to increase the number of Geriatric care professionals, Ernakulam district team conducted a survey to identify all those who are interested to work in this sector. 200 people came forward.

By knowing this background, Smt. Sanija, Smt. Sreeja and Smt. Binimol, neighbourhood group (NHG) members from Kuzhipilli CDS of Ernakulam district thought about a new idea. "After 2 months there would be more than..."
300 trained geriatric care executives in the district. Why can’t we bring them all together, register them in a single place and start operations of a call centre and placement consultancy?”

This would help the geriatric care executives find jobs easily and the families who need ‘geriatric caregivers’ will be able to avail their services from a single source. ‘Hope N Safe’ is the consultancy service started by these three women (as an enterprise so that they will also earn while managing the operations). This micro enterprise was inaugurated on 25 September 2019 at Kuzhippilli Panchayath CDS building with the support of Kudumbashree Ernakulam District Mission team. Service area will be entire Ernakulam district.

Usually, the success stories of various programmes and the policies envisaged at the state level only are mentioned in this article series. Moreover, projects which gained momentum or were successfully implemented are only presented here. Today, we thought of introducing a new enterprise of Ernakulam for two reasons.

First, we were also planning to launch such a centralized consultancy and placement system for providing geriatric care executives in the state level for the entire state! Before we implemented it, our women started their own! Secondly, information about ‘Hope N Safe’ will reach more people only if enough publicity is given. For these two reasons, we are introducing ‘Hope N Safe’ through this platform of ‘Making an impact’.

As of now, 197 women from Ernakulam had registered in ‘Hope N Safe’ consultancy. This includes all the 97 who completed their training. And others who registered will finish their training in the coming months. Till date ‘Hope N Safe’ team was able to place 20 people as Getiatric care executives!!

May the news about this service team reach out to more people so that our geriatric care executives get more opportunities. Best wishes to Hope N Safe.

To contact Hope N Safe Consultancy:
Email :hopensafeconsultancy@gmail.com
Phone: 7909120009