No one is alone; We all are with you

The details about ‘Snehitha Calling Bell’, the innovative programme launched by Kudumbashree aiming at ensuring the protection and security of individuals who are living alone or living at isolated places was explained in ‘Making an Impact Article-96’. With the aim of getting convergence for the activities of this programme and for ensuring public support, ‘Snehitha Calling Bell Week’ is being observed at every neighborhood groups from 15-21 November 2019.

As part of this, we organised an event (state level inauguration) and meeting at Elavankonam, Plavoor ward of Kattakkada Panchayath, Thiruvananthapuram on 15 November 2019. We saw the services provided by the Paurnami NHG, in association with the local body, for the welfare of a boy named Rahul. We all (Hon Minister, MLA, ZP President etc) took part in the NHG
(Neighbourhood Group) meeting. We could perceive that the 'No one is alone, the whole society is with them,' the slogan of Calling Bell Programme have already been undertaken by the Kudumbashree NHGs in Kerala.

During 15th, 16th and 17th of November 2019, special meetings are being held at all NHGs in the state. There are 57,555 beneficiaries of ‘Snehitha Calling Bell Programme’ who are in need of various social/financial services and assistance.

If each NHGs or all NHGs at ward level under the leadership of Area Development Societies (ADS), decide to take up the responsibility to extend the services for the ‘Snehitha Calling Bell’ beneficiaries (those living alone), that itself would bring in a social revolution in Kerala. We hope that, through this ‘Calling Bell Week’ observance, we would be able to make this aim real with the support of Local Self Government Institutions and general public.