Know more about the active involvement of Kudumbashree in the Legislative Assembly Elections

Kudumbashree had taken up and implemented various convergence activities as part of the last elections to Kerala Legislative Assembly. We couldn't write about these activities implemented by us associating with the respective District Administration, as the Code of Conduct was in force and the 'Making an Impact' Article Series was temporarily stopped for a while. So in today's article, we will write about the various interventions made by Kudumbashree in connection with the Legislative Assembly Elections.

Kudumbashree members got various opportunities in every districts in connection with this election. In most of the districts, opportunity was received to set up canteens at the distribution centres and to serve food at the polling stations. Opportunity was also received to clean the polling stations and distribution centres. The waste management at the polling stations and collection centres were also entrusted with Kudumbashree in some places. Opportunity was also received to function as polling volunteers and at some places, Kudumbashree NHG members got the chance to do the work of data entry as well. We are
happy that Kudumbashree members received as many opportunities in connection with the election process.

Kudumbashree members got the chance to start canteens/ cafes/ food courts in 128 distribution or collection centres out of the 162 election distribution/ collection centres in Kerala. On the polling day, Kudumbashree entrepreneurs were able to serve food to the polling officials at 14,964 polling stations. Rs 2,11,31,966 crores was received by 11,690 Kudumbashree members altogether by serving food (these two activities). 16,425 members received the opportunity to clean the polling stations. 18,975 members got the opportunity of the waste management at the polling stations and distribution centres. 10,663 Kudumbashree members had got the opportunity to check the body temperature of the voters using thermal scanners and to provide them sanitizers as part of following the covid protocol. 122 Kudumbashree members had got the chance to do the data entry works.

The booklet prepared on the various activities of Kudumbashree during the elections is available in this link: https://www.kudumbashree.org/.../stdhl_kudumbashree.... In addition to these income earning opportunities, Kudumbashree had got the opportunities to set up Women Friendly Polling Stations at Thrissur and Kottayam districts and Green Booths at Ernakulam district. On the counting day, opportunity was received to serve food at the counting centres at Kannur, Kottayam, Kozhikode, Ernakulam and Malappuram districts. Through this intervention, Kudumbashree members were able to become part of the great democratic process, other than an opportunity to earn a one time income. Thereby this was a process of empowerment and this process boosted the self confidence of our members to take up and implement various such challenging activities. Heartfelt appreciations to all those Kudumbashree members who have came forward for these services.