MoRD sanctions 65 crore for extending SVEP to 12 more districts in Kerala

In Vadakkunnallu Block of Trivandrum and Parakkod Block of Palanpuram districts Kudumbashree had been successfully implementing the programme for the last one year. As per the programme, the NGO has been making efforts to implement the programme in all blocks of the state. The Empowered Committee presided by the Secretary, Ministry of Rural Development had given the same.

The survey was conducted by determining their health and personal hygiene status of the beneficiaries. The representation of rural, urban scheduled castes, scheduled tribes and other backward classes was included in the survey. The study was mainly aimed at understanding the socio-economic and financial background of the beneficiaries, the employment, personality development, social abilities and its development. The study was conducted with the help of NIFT. The study was conducted in Vadavukod block of Ernakulam and Parakkod block of Thiruvananthapuram districts.

The study was conducted with the help of NIFT. The study was conducted in Vadavukod block of Ernakulam and Parakkod block of Thiruvananthapuram districts.

Kudumbashree joins hands with NIFT

Kudumbashree joined hands with National Institute of Fashion Technology (NIFT), the premier institute in the country for imparting education under the Ministry of Textile & Tourism, Government of India. Kudumbashree would be the first to extend its activities in the social sector to directly reach the 5.4 million women under Kudumbashree, with the help of NIFT. The Ministry of Rural Development sanctioned Rs 65 crore for the project.

The study was conducted with the help of NIFT. The study was conducted in Vadavukod block of Ernakulam and Parakkod block of Thiruvananthapuram districts.

Kudumbashree has a large network of trained artisans, entrepreneurs, educators, and researchers who are active in the field of design, fashion, and textiles. NIFT is a government-owned technical institutions that focus on fashion and textiles education, research, and development. The collaboration between Kudumbashree and NIFT aims to enhance the skills of the women artisans in the state, helping them to compete in the international market. The project will focus on designing, developing, and marketing handloom and handicraft products, with an emphasis on creating unique products that can be sold to international markets.

The project will also involve training and capacity building for the women artisans, with a focus on developing their skills in design, production, and marketing. The collaboration is expected to not only benefit the women artisans but also contribute to the growth of the textile and fashion industry in Kerala. The project is expected to be completed within 3 years, with a focus on sustainability and social impact. The results of the project will be evaluated through regular monitoring and evaluation activities, with an emphasis on ensuring that the women beneficiaries are able to achieve their goals.

Kudumbashree and NIFT are expected to work closely together to ensure the success of the project. NIFT will provide technical assistance and guidance, while Kudumbashree will provide the necessary support and resources to ensure that the project is implemented effectively. The collaboration is expected to create a win-win situation for both parties, with NIFT benefiting from the expertise of Kudumbashree and Kudumbashree benefiting from the resources and support of NIFT.

The collaboration between Kudumbashree and NIFT is a significant step towards enhancing the skills and capabilities of the women artisans in the state, with the ultimate goal of improving their livelihoods and enhancing their economic status.