Hope you would have read about Balasabha, the fraternity which was launched for the children of Kudumbashree women in ‘Making an Impact’ Article- 20. Activities done by the members of Balasabha had been explained in various other articles. Through Balasabha, which was launched in 2005, Kudumbashree aims at moulding a socially responsible society. Balasabha aims at preventing the spread of poverty from generations to the other generations helping children gain knowledge through nurturing their talent. Also we aim at improving leadership qualities, cooperative attitude, aptitude towards science, democratic sense, environmental concern among children. Various activities are being implemented for accomplishing these aims. The music album produced as part of the Balasabha Creative Campaign in Kozhikode district stands out unique with its concept.

The Music Album ‘Vanolam Malayalam’ was made by identifying selected 50 talented children in the district from among Balasabha. The Music Album was produced aiming at identifying the
children who are talented in music, dance, acting, motivating them and helping them reach greater heights. The District Team decided to produce a music album thinking that these children should not miss the opportunities that other children get.

The children taking part in the music album were identified from within the 82 CDSs in Kozhikode district in 4 phases. The album includes 5 songs which are socially relevant and deals with the topics that children and adults should take up. The song ‘Muthassikorumma’ (A Kiss for Grandmother) represents the worries and loneliness of the geriatric people and reminds the responsibility of the society in taking care of the elderly people. The song ‘Cherukkuka Lahariye’ (Fight against Intoxicants) is against the usage of intoxicants which is being common among the children. The song ‘Pralayapeythil’ (During the floods) is presented as a tribute to the fishermen who saved Kerala during the crisis of floods. ‘Bhoomiye Ariyuka’ (Know the Earth) is presented as a slogan to the public to save our earth, our nature from the crises that our earth is facing. ‘Malayala Madhumaram’ (Sweet Malayalam) is the song which presents the worth and beauty of Malayalam language to the younger generation. The music album was shot at the various locations in Kozhikode district, the Old Age Home of Social Justice Department functioning at Vellimadukunnu, different schools, Thunchanparambu at Tirur etc.


You may watch all the songs from the links given below. Hope you all will watch the same and share it among your dear ones.

https://bit.ly/BS-003
https://bit.ly/BS-005
#MakingAnImpact