Excellent participation in the election process by our Kasaragod District Team

Yesterday, we mentioned that 16,965 Kudumbashree members have participated in the Local Body Elections of Kerala held during this month. 7071 out of those who 16,965 who contested have won and became elected representatives. Along with helping the Kudumbashree NHG members come forward to the mainstream of the society as elected representatives, the Kudumbashree system had always tried to partner in the election process by making use of various opportunities. During the Lok Sabha Elections 2019, Kudumbashree members were active at distribution centres, training centres and counting stations engaged in various activities such as food distribution, data entry works, printing, maintaining green protocol etc. Today we will explain about the activities of Kasaragod district where the active participation of Kudumbashree entrepreneurs was recorded during this Local Body Elections.

As part of the Local Body Elections at Kasaragod district, 9 distribution centres were set up. Kasargod District Collector gave approval for Kudumbashree to sell cooked food for the officials at these centres. As per this, 86 Kudumbashree members have cooked and distributed food and had secured Rs 4,99,997 as income. The District Administration had entrusted Kudumbashree not only to serve food at distribution centres, but they were also provided with opportunities at polling booths. This is the highlight of the opportunity received by the Kasaragod team. Kudumbashree entrepreneurs were entrusted for giving breakfast, lunch, dinner, tea/coffee, snacks etc as packed food to the officials at 1,409 polling booths. Under their leadership, food was distributed in all booths. 2,721 NHG members have secured a turnover of Rs 24,67,290 (altogether) through this activity. By adding sales through both activities (serving food at distribution centres and providing packed food @ polling booths), Kudumbashree members of Kasaragod district have recorded a turnover of Rs 29,67,287.

In addition, Kudumbashree members were entrusted to clean the distribution centres and to disinfect the polling booths. 2,339 NHG members took charge of these activities. It is a great achievement that the participation of 5,146 NHG members was ensured at distribution centres.
and polling booths as part of this democratic process. Other than earning profit through food distribution, these women became close with the democratic process and were able to assist those who came to serve during the election process.

Along with becoming part of strengthening the democratic process by maintaining a peaceful atmosphere for the officials who came for the election, this was an activity that helped the women empowerment process. Appreciations to Kudumbashree Kasaragod district team who took up such activities that lead the NHG members towards empowerment other than to earn profit. Special Thanks to Dr. D Sajith Babu IAS, District Collector and to his team for giving this opportunity.