Community Counsellors of Kudumbashree consoling and giving confidence to people in distress

A total of 336 Community Counsellors of Kudumbashree are providing counselling services all across Kerala to people who are in distress. They are trained in extending counselling services and had also completed the Certificate Course of Kudumbashree.

As the community counsellors are also Kudumbashree members from poor families, they are able to understand
the issues of the common people, counsel them, help find solutions and give confidence being one among them. This is the speciality that makes them different. The mission of Community Counsellors is to extend counselling services to individuals and families through our Snehitha Programme and also through Asraya and Snehitha Calling Bell Project.

During the floods of 2018, many people lost their houses and had to shift to flood relief camps. Their houses were partially or fully damaged. Students lost their study materials. Many families lost their source of livelihood. Families were mentally down. During that time of severe crisis, our community counsellors came forward to extend counselling services to those flood affected people.

Our community counsellors extended services to 39,408 affected people from the 10 flood affected districts in 2018. In addition to the community counsellors from the 7 flood affected districts, counsellors from neighbouring districts also came forward to extend counselling services and consoled the affected.

This year, more number of relief camps are opened in Wayanad, Kozhikode and Malappuram districts in the last three days. People from these districts are suffering and more than 2 lakh people are in camps. Community Counsellors are directed to extend counselling services to those in camps, in convergence with the disaster management authorities (district collector). We are confident that our community counsellors would be able to help the affected families build self-confidence and give them courage to be back to normal lives.

We are hoping that our community counsellors would be able to extend services to the most needy ones, and wishing the best for their services.