GENDER INITIATIVES OF KUDUMBASHREE

NISHA NAIR
APM (M&E)
KUDUMBASHREE
GENDER INITIATIVES AT SYSTEM LEVEL
GENDER SELF LEARNING PROGRAM

Self learning by women

Learning modules

Facilitators

Success stories – qualitative assessment

Experience sharing, stories, press cuttings etc.

4 modules till date
GSLP IN PROGRESS
GSLP MODULES

- Women and employment
- Women and health
- Women and mobility
- Women and gender equality
COMMUNITY COUNSELLORS

350 CCs

Intervene at various levels

Visits destitute, elderly etc.

Reports cases.

Work with Gender Resource Centres & Snehitha
GENDER SENSITIZATION

RP Team

2- day module

officials & representatives
RANGASHREE

Theatre groups
Street plays
Livelihood & gender
SNEHITHA CALLING BELL

- Isolated individuals
- Weekly visits
- Essential services
- Medical camps
THEME BASED ACTIVITIES

Asamayath

Literature camp

Art camp at Bienniale

Neetham campaign
GENDER INITIATIVES AT INSTITUTION LEVEL
GENDER RESOURCE CENTRE  

SNEHITHA
SNEHITHA

- 14 Districts – one stop centres
- 24-hour working gender help desk
- Counsellors, service providers
- Short stay home, counselling, legal assistance
- Issues solved through networking
GENDER RESOURCE CENTRES

500 + Panchayaths

Community Counsellors – twice a week

Implements gender programs

Counselling, legal aid, referral

Awareness classes, capacity building programs
VIGILANT GROUPS

- Ward level teams
- 5 – 10 members
- Primary preventive mechanism
- Pink Task Force – Kozhikode
- Two wheeler army – Thrissur
GENDER RESOURCE PERSONS

Selected from community

Plan, coordinate, implement & monitor gender development programs

Facilitators, mentors and barefoot researchers
OTHER INITIATIVES
CONSULTANCY

• With the aid of Bill & Melinda Gates Foundation
• Odisha
GRC FUND

140 Model GRCs

Develop GRC as a nodal point

Provide services, create awareness & do research

Develop resources, ensure convergence & implement projects
THANK YOU...