Kudumbashree

Farm Livelihoods

2020-21

Roll out workshop
Major Programs (with target)

01 Organic farming
02 Medium scale VA units
03 Small scale VA units
04 Agri business ventures
05 Green Carpets
06 District Initiatives
07 Urban Kiosk
08 Fruit processing units
09 Monitoring and Evaluation
10 Mobile Application
Joint Liability Groups

Aim: Establish 7000 new JLGs (Min), 2100- JLGs adopting at least 3 Agro Ecological Practices (AEP)

01 500 New JLGs per district (2500 women farmers)
   Total in state = 7000 new JLGs and 35,000 women farmers

02 Promote JLGs to adopt various Agro Ecological Practices- Establish 150 such JLGs per district
   those adopt at least 3 essential AEPs.

03 Converge with Subhiksha Keralam program
Organic farming

Aim: To get PGS certificates for the Activated organic farming LGs
To activate more LGs in the portal

01 Out of 11445 LGs formed, 2600 LGs have been activated in the PGs portal in the last two years.

02 Activate 2000 more LGs in the PGS portal

03 Getting PGS certificates for 1000 LGs

04 Documentation of all the process and steps of organic farming program

05 NRLM fund- 400 lakhs
Medium Scale Value Addition Units

Aim: Encourage 70 new MSVA units

01. 117 MSVA units already established.

02. 70 new Medium scale Value Addition units is to be started

03. Scaling up of already established units is also focused in this Financial Year

04. (1400 - Plan fund and 11.44 under NRLM) Total = 1411.44 lakhs
Small Scale Value Addition Units

Aim: Encourage 70 new SSVA units

01 321 SSVA units already established.

02 70 new Small scale Value Addition units is to be started

03 Scaling up of already established units is also focused in this Financial Year

04 (35 - Plan fund and 16.2 under NRLM) Total = 51.2 lakhs
Aim: Encourage 140 new ABV units

01 640 ABV units already established. 140 new ABV units is to be started

02 ABVs will be also linked and geo tagged using MKSP Mobile app.

03 Cluster based approach/consortium of similar enterprises.

04 (70-plan fund and 24.39 under NRLM) Total = 94.39 lakhs
Green Carpets

Aim: Functioning of all 70 already formed units

01 70 garden installation units already established.

02 Training part is pending and it will be done in this financial year and all groups should be functional.

03 RF for the units can be booked under District Initiative Program.

04 Proposals should be submitted.
Urban vegetable kiosks

Aim: Setting up of 100 urban vegetable selling kiosks

01 Special livelihood package.
02 Identification urban locations- convergence with NULM division
03 Half of the target- September
04 300 lakhs- SLP
Fruit processing units

Aim: To establish 140 fruit processing units on Jack fruit, papaya, mango and pine apple

01. Special livelihood package.

02. Exclusive units for fruit processing and marketing. Cold storage facility can be included.

03. New units and Existing VA units will also be the considered for this activity.

04. 213.8 lakhs - SLP
District Initiatives

Aim: Various schemes proposed by districts for 25 lakh each

01 District initiatives in line with Subhiksha Keralam programme

02 Proposals by districts sanctioned by state mission for further roll out of programmes

03 Special follow up and documentation is needed

04 350 lakhs
Mobile Application

Aim: Geo tagging all farm enterprises

01 Primary data of JLGs are collected and entered in mobile app now

02 Second edition is ready to launch by including ABV, Biopharmacy etc

03 So, all farm enterprises should be tagged in this financial year

04 All data should be updated
Monitoring and Evaluation

- Plant Nursery
- Biopharmacy
- Paddy collectives (Naattuchantha)
- Intensive banana, Onam market
- Area incentive, Interest subsidy (Paddy collectives)
NRLM MIS

1. Monthly progress report

2. User ID and Password for SAPM, DPMs, BCs

3. BCs enter data and DPMs verify- Between 8 and 10 of every month

4. If there is any correction in BC reported, DPM should verify it and report them back.

5. Detailed PPT already shared
Thank you