Our ‘Kerala’ Chicken

Kudumbashree Mission is taking up the responsibility of producing hormone feed free, safe to eat broiler chicken for Kerala through the novel initiative, ‘Kerala Chicken’ Project. We aspire that we could not only increase the domestic production, but also could extend job opportunities and offer livelihood to as many people through Kerala Chicken.

Through Kerala chicken project, farmers would be provided with one day old chicks. Considering the capacity of the farm, 1000-3000 chicks would be given to each farmer. By the 42nd day, the broiler chicken would gain more than 2 Kg weight. At this point (after 42 days), the chicken would be brought...
back, processed and will be made available in market. This is how the Kerala Chicken Project functions.

For this, a Producer Company had been formed joining farmers from different parts of Kerala. 1100 people have already came forward to start Kerala chicken farms as a part of this producer company. As the first phase, we have already started growing around 1.50 lakhs chicks altogether in 150 farms partnering with Kerala State Poultry Development Corporation (KEPCO) and Meat Products of India (MPI).

The actions for installing breeder farms, hatcheries and processing plants are ongoing at Thiruvananthapuram, Palakkad and Kozhikode districts of Kerala. When it would be completed after six months, 1100 farmers be able to get day old chicks produced at Kudumbashree s own farms. They would also be able to bring it to the market and earn better income as production cost will be less in own farms.

When this programme, which is being implemented with the support of Animal Husbandry Department would be complete, we aspire to be able to mark a major achievement in Kerala under the leadership of Kudumbashree Mission.