We had already mentioned that there are 3 lakh Neighbourhood Groups (NHGs) and 43 lakh members in Kudumbashree. Hope you recall the ‘Making an Impact article - 10’, in which the details of 'Kudumbashree School', the informal educational project implemented by Kudumbashree for educating the NHG members about the policies and other general information, was well explained. Arivulsavam, our festival of knowledge, is the novel idea implemented in connection with Kudumbashree School. As the next phase of Kudumbashree School, we thought to check how our members can practically make use of the information acquired through the classes of Kudumbashree School, and that was our Arivulsavam.
This idea was implemented for the first time by our Thrissur district team. Now ‘Arivulsavam’ is being implemented in all the 14 districts of Kerala. Arivulsavam is a festival of examination for our members! Questions are based on contents elaborated in ‘Kudumbashree School’. Also, other general information about Kudumbashree are included. Exam is conducted in 4 tiers, viz. ward level, CDS level, block level and district level. 20-30 questions would be asked in each level. The ward level winners would take part in the Panchayath level and the winners from the Panchahayath level would take part in block level or district level examinations. We are happy that there is active participation of the NHG members from the ward level Arivulsavam to the District level Arivulsavam.

Our team is happy that we were able to update knowledge about Kudumbashree through this innovative concept. Further, empowerment through participation is a key outcome of Arivulsavam. Also, the process is ensuring more participation of NHG members in the social activities. Above all, the urge for knowledge is being build at all levels. Arivulsavam examination is progressing now in all districts of Kerala. Arivulsavam had already became a programme that gave a boost to the women empowerment activities of Kudumbashree.