Welcome to Kannur

Information about ‘SARAS’ Mela, the national level product exhibition cum sales mela organised by Kudumbashree was explained in ‘Making an Impact Article-39’. The first SARAS Mela of this financial year started in Kannur district today. The SARAS Mela is being held at the Government Engineering College Ground, Mangattuparambu, Kannur starting from today and it will continue till 31st of this month.

There would be more than 250 product stalls at the Saras Mela being held at Kannur. There are stalls from 16 states including Rajasthan, Chattisgarh, Uttar Pradesh, Haryana, Bihar, Karnataka, Jharkhand, Andhra Pradesh, Telangana etc and from union territories including Lakshadweep.
Also there are 130 stalls of Kudumbashree micro enterprises as well. In addition to this, there would be food court as per the concept of ‘India on your Plate’ (Hope you will recall ‘Making an Impact Articles’ - 67, 89). A total of 22 catering units from 15 states across the country would serve food to the visitors through 22 counters. Good court will introduce the cuisines from different parts of the country. 11 Kudumbashree units would serve the Kerala cuisines.

Kudumbahsree Kannur District Mission team, who has been hosting the event has also arranged various programmes to attract the visitors of the Saras Mela. In addition to the product sales mela and food court, there would be daily seminar sessions on various topics during 10 AM -1 PM. From 2 PM to 6 PM various cultural programmes of Kudumbashree members would be organised under the leadership of each blocks in the district. From 6 PM onwards, functions would be organised by including prominent personalities from the social-political sectors. General meetings and the cultural programmes of artists are also arranged to entertain the visitors. Saras Mela arranges the opportunity to realize the unity in diversity, buy products products and taste various cuisines and become part of the cultural nights. To know more about Saras Mela, click these links: https://m.facebook.com/SarasKannur2019/, http://www.kudumbashree.org/pages/296

I welcome you all to visit Saras Mela, hoping that it would be a great experience for you all. Welcome to Kannur!