When the 20-20 cricket match between India and the West Indies would start today at 7 PM @ Greenfield Stadium, Thiruvananthapuram, it would indeed be a moment of pride for Kudumbashree too. ‘Kerala Cricket Association’ has entrusted Kudumbashree for serving the food to the cricket lovers who will come to the stadium to watch the match. Our 9 units have set up 18 counters for serving the food to around 25,000 people in the gallery @ cricket stadium.
In the same stadium, when the one day cricket match between India and West Indies was played during November 2018, Kudumbashree was entrusted with the food supply. 7 Kudumbashree catering units served food at that time and a sale of around Rs 4 lakhs was recorded. The professionalism of our units and the quality of the food they served had earned them another huge opportunity. Even before that, when Green field stadium hosted its debut International Cricket Match, Kudumbashree units had an entry to sell food at a smaller scale (India-New Zealand 20-20 match held on 7 November 2017).

Thiruvananthapuram District Mission of Kudumbashree is entrusted with the supervision of our 18 outlets. Though the match starts at 7 PM, public entry from 4 PM onwards. So our team is ready from 3 PM.

The food/ snacks are prepared by 9 units viz. Shruthi, Samudra, Big Beats, Anamika, Jiya’s Food, Prathyasha, Samjees, Anugraha and Shreesailam units of Kudumbashree. They had prepared Kappa, fish curry, chicken biriyani, vegetable biriyani, chappathi, chicken curry, vegetable curry, cutlet, steam cooked snacks etc for distribution through various counters. All the units are observing ‘Green Protocol’. That is plastics and disposable are avoided. Food is being served in steel glasses and steel plates, avoiding waste of disposables and plastics.

To all who are in stadium to watch the match - “Do remember to taste the ‘home made food’ prepared by our units while you are enjoying a beautiful night of cricket”