NULM- AAP 2019-20

S. Harikishore I.A.S
Executive Director, Kudumbashree
Kerala at a glance

- **Districts**: 14
- **ULBs**: 93
  - 6 Corporations
  - 87 Municipalities
- **Population**: 75 lakhs
- **CLF**: 124
- **ALF**: 3540
- **NHGs**: 48000
PART- A
Top 8 Achievements
1. Self Employment Programme

2308 enterprises under NULM

Enterprises established under SEP

Year

2015-16 2016-17 2017-18 2018-19

SEP- Individual
SEP- Group
2. Promotion of Innovative enterprises in 10 sectors
1. Women Construction Team

Convergence with PMAY
23 units/93 ULBs
2. Reverse Osmosis Plant
(RO Plant)

Packed drinking water to Urban households & Establishments
8 units, 47 members
Reverse Osmosis Plant (RO Plant)

Packed drinking water to Urban households & Establishments
8 units, 47 members
3. Geriatric care givers

*Harsham* Geriatric care- Unit to provide care to aged
60 members
4. Haritha Karma Sena

Making Environment Green - Plastic recycling, service providers for bio gas/ waste disposal
93 units working
4. Haritha Karma Sena

Cloth bags from used clothes
5. Women Fitness Centre

Women Health clubs
17 units
6. Day Care

18 units
Day Care
7. Urban Service Team

Provides service on – coconut climbing, Malayalam type writing, electrical works, plumbing, gardening, mobile repairing, A/C works

15 units, 120 members
8. Housekeeping

29 units, 145 members
8. Housekeeping

Housekeeping, Front Office, Ticketing, Gardening

- 734 Members
9. Hostel

7 units, 21 members
10. Take Away Counters

15 units, 45 members
Other SEP initiatives
Yoga Parlours

2 units
Home stay

1 unit
Cut Vegetables

5 units
Café Corner

14 units, 35 members
3. Employment through Skill Training & Placement

16191 candidates enrolled, certified 8149, 6842 placed

Candidates enrolled (Nos) | Candidates certified (Nos) | Candidates placed Nos)
--- | --- | ---
2015-16 | 0 | 0 | 0
2016-17 | 2208 | 22447 | 7053
2017-18 | 3495 | 2417 | 6930
2018-19 | 442878 | 4378 | 47
Fitter Mechanical Assembly
GDA Training
Placed candidates in Malabar Cancer Centre
Front Office Executive – Regional Cancer Centre
4. Support to Urban Homeless

37 shelter projects sanctioned, 16 made functional

- **2015-16**: 14 new projects sanctioned, 0 functional
- **2016-17**: 6 new projects sanctioned, 7 functional
- **2017-18**: 0 new projects sanctioned, 8 functional
- **2018-19**: 17 new projects sanctioned, 1 functional
5. Support to Urban Street Vendors

22732 street vendors identified
ID cards distributed to 20617
Branding of Street Food Vendors - ‘Wayanad Thattu’
Branding of Street Food Vendors-
‘Wayanad Thattu’
Vendor Market
Proposed Vendor Market Plan
RPL trained food street vendors

197 food street vendors trained
6. Social Mobilization & Institution Development

10,877 NHGs formed, 1,90,629 families covered
6. City Livelihood Centre

16 CLCs sanctioned, 8 made functional
7. City Livelihood Centre

Kottayam – Revenue Model

- Sales of SHG products - dish wash, toiletries
- Sale of home appliances – tie-up with agencies
- Raw material supply to ME units
- Registration & supply of services
- Healing guard - home health aid
- Renting out space for trainings
- DTP service
8. Model Training Centre

- Faculty- Student ratio 1:15
- Air conditioned class rooms
- Internal Assessment
- Industry linked training & placement
PART- B
Focus 2019-20
<table>
<thead>
<tr>
<th>Sl.No</th>
<th>Component of DAY-NULM</th>
<th>Activity</th>
<th>Physical Targets</th>
<th>Total estimated expenditure during 2019-20 (in Rs. lakhs)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Social Mobilization &amp; Institution Development</td>
<td>Payment to Resource Organization</td>
<td>3000 new SHGs</td>
<td>349.85</td>
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<td></td>
<td></td>
<td>Revolving fund support to SHGs &amp; ALFs</td>
<td>4000 SHGs &amp; 300 ALFs</td>
<td>550</td>
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<td></td>
<td></td>
<td>City Livelihood Centres (CLC)</td>
<td>a) 10 newly sanctioned. b) Pending installments for CLC projects sanctioned in previous years - 14</td>
<td>128</td>
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<tr>
<td></td>
<td>Subtotal</td>
<td></td>
<td></td>
<td>1027.85</td>
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<tr>
<td>2</td>
<td>Employment through Skills Training &amp; Placement</td>
<td>Skill Development Trainings including carry forward from 2018-19) - Payments to STPs, TA &amp; Post placement support to candidates</td>
<td>Carry forward - 1456 candidates New Enrollment 2019-20 - 7000 candidates EDP Training - 2735 candidates</td>
<td>2071.53</td>
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<tr>
<td>3</td>
<td>Self Employment Programme</td>
<td>Interest Subsidy – linkage loans &amp; ME units</td>
<td>1235 MEs(I &amp; G) &amp; 6120 SHGs</td>
<td>1808.52</td>
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<tr>
<td></td>
<td>Capacity Building &amp; Training</td>
<td>Staff salary, Trainings</td>
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<td>765.5</td>
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<tr>
<td>5</td>
<td>Shelter for Urban Homeless</td>
<td>Pending installments for shelter projects</td>
<td>New construction - 16 projects&lt;br&gt;Refurbishment - 6 projects</td>
<td>2541.19</td>
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<tr>
<td></td>
<td></td>
<td>Training for shelter management staff</td>
<td>23 shelter homes</td>
<td>9.9</td>
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<td></td>
<td>Subtotal</td>
<td></td>
<td></td>
<td>2551.09</td>
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<tr>
<td>6</td>
<td>Support to Urban Street Vendors</td>
<td>Issuing ID cards &amp; certificate of vending</td>
<td>10483 street vendors</td>
<td>20.48</td>
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<td></td>
<td></td>
<td>Street vending plans</td>
<td>40 plans</td>
<td>160</td>
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<td></td>
<td></td>
<td>Vendor Markets to be developed</td>
<td>5 vendor markets</td>
<td>125</td>
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<td></td>
<td></td>
<td>Financial Literacy camps for street vendors</td>
<td>200 camps</td>
<td>10</td>
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<td></td>
<td></td>
<td>Improvement of existing vendor markets</td>
<td>5</td>
<td>100</td>
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<td></td>
<td><strong>Sub total</strong></td>
<td></td>
<td><strong>415.48</strong></td>
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<tr>
<td>7</td>
<td>IEC</td>
<td></td>
<td></td>
<td>270</td>
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<tr>
<td></td>
<td>A&amp;OE</td>
<td></td>
<td></td>
<td>180</td>
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<td><strong>Grand Total</strong></td>
<td><strong>9089.97</strong></td>
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PART- C
Policy Decision
1. RF to ADS – to be increased to support livelihood activities among SHGs
2. Restriction of 12% of total NULM fund allocation for the CB & T component to be revisited
3. More MES courses to be approved
Thank You

S. Harikishore IAS
Executive Director
Kudumbashree