The concept about 'Jaivika' emanated from the thought of finding new opportunities in agricultural sector that could help our farmers earn more income. We realized that there exist huge demand for good quality saplings and thereby we thought that 'plant nurseries' as an enterprises would fill this gap. Nurseries fall in those category enterprises that could be started with minimum financial investment and would give good returns. Our plant nursery chain 'Jaivika' was thus born.

We gave training to those who are interested in farming and has land of their own. Also we encouraged people to take land on lease to start Jaivika. This concept was implemented first in 2018. Now after one and half years of its launch, there exist a total of 395 Jaivika Plant Nurseries in all 14 districts put together. The entrepreneurs have started getting better income out of this novel venture.
We have now entered into the next phase of Jaivika. After introducing them better opportunities, now we are on our mission to help them earn more income. Our team is giving special attention to every entrepreneurs to help them earn atleast Rs 5000 per month from each Jaivika Plant Nursery.

Jaivika Plant nurseries provide all types of saplings including saplings of fruit bearing plants to ornamental plants. We welcome you all to purchase saplings from Jaivika Plant Nurseries. To know more about Jaivika Plant Nurseries, click here : http://www.kudumbashree.org/pages/671