Today, let me share the happiness of ‘Making an Impact’ Article Series reaching its 300th episode!!

‘Making an Impact’ Article series was started to make the public aware of the development policies and strategies adopted by Kudumbashree. The series was initiated with an aim of making more convergences possible through ‘development communication’. Another aim was to get feedback from all. It was envisaged to create a documentation on development ideas, strategies adopted for change and innovative ideas implemented. The tool is ‘Development Communication’ i.e. ‘Making An Impact’ articles.

It brings a feeling of satisfaction and happiness that during the last one year, we were able to write 300 articles! One or two short breaks were taken in between, and otherwise it was a continuous series!

The freedom and opportunity to formulate and implement novel ideas through Kudumbashree system helped us to write about such policies. So, the success of this article series is the reflection of the hard work, commitment and selfless actions of each and everyone in Kudumbashree. Let me appreciate our team members who are working hard to take Kudumbashree to the next level. All NHG members who implement these activities in NHGs, ADSs and CDSs, even during various difficulties and struggles, also deserve an applause and appreciation at the time of this triple century celebration!

As the ‘Making an Impact’ Article series reaches its 300th episode, our Public
Relations team should be remembered and let me introduce them to you all once again. Mrs. Chaithanya G Chaithanya G Retheesh is responsible for typing, data collection, and editing of all articles. Ms. Manjary Asok Manjari Asok translates the same to English. Shri. Arun S design the articles into page format. Shri. B.S Sreebal Neyyattinkara lists these articles in the web page of Executive Director and sends them to all through whatsapp groups.

For all those who would like to read about the strategies and activities of Kudumbashree, all articles, starting from 1 to 300 are available in this link: http://www.kudumbashree.org/pages/183#ed-page-tab-7. Let me once again invite you to read those articles and share my happiness on completing 300 articles!!!