Let me explain about an innovative idea that was implemented in the enterprise sector at the Payyanur Municipality of Kannur district of Kerala. First women security team of NULM/ Kudumbashree was formed in Payyannur under the leadership of Kudumbashree CDS and Payyannur Municipality. The team decided to implement this novel idea as part of the National Urban Livelihoods Mission (NULM) programme under the leadership of Kudumbashree CDS on realizing that there exists many opportunities for women in this sector.

As part of forming security team, Payyanur team invited applications from those candidates would be interested, if such job opportunities would be evolved. Out of the 50
women who applied, 35 were selected and were given two days training. 28 of them were given special uniform and the team was setup. The aim is to provide security service in enterprise model. Women security team will be for hire, for surveillance, traffic control and security purposes at auditoriums, shops, marriage functions, trade fairs and other functions.

Within one week of the launch, the team received 3 notable opportunities. The team is all set to extend their services not only in Payyanur Municipality, but also for programmes which would be held all across Kannur. They will work as security personnel for one or two days as per need. Or, they are willing to work as a regular women security personnel at any institutions during day time. Our NULM team now aim at commencing similar enterprises at urban areas where there’s opportunity. This will be as part of the National Urban Livelihoods Mission (NULM) programme.

Special appreciations for Payyanur Municipality, Member Secretary, Kannur District Mission and CDS committee and NULM City Mission unit who paved way for implementing this innovative idea.