ALATHOOR CDS

Alathoor CDS situated in Palakkad District. Shaini, Chairperson of Aathoor CDS leads the CDS for the last 3 years. 334 Kudumbashree NHGs units are functional in the CDS. Out of that 33 SCs Neighborhood groups, 63 Minority Neighborhood groups, 33 Elderly neighborhood groups, and 5 differently abled neighborhood groups. The number of newly registered neighborhood groups in the CDS is 119. Efforts have been made by CDS to bring all women’s to be a part of Kudumbashree.

CDS an Over View

Name Of District : Palakkad
No.of PWD NHGs : 5 (25 members)
Name of Block : Alathoor
No.of SC NHGs : 36 (432 members)
No.of ADS : 16
Micro Enterprises : 54
No.of NHGs : 299
JLGs : 51
Total Population : 6109
BalaSabha : 53
Total No.of NHG Members : 3887
Asraya Beneficiaries : 182
No.of elderly NHGs : 33 (336 Members)

GENERAL ACHIEVEMENTS

MICRO FINANCE

Linkage loan has been given to all Kudumbashree neighborhood groups which are completed six months of period. About 1.7 crore has already been disbursed to NHG groups. For S.C. NHGs an amount of Rs.6 lakh has been sanctioned from the Scheduled Caste Development Department. An amount of `1.84 Crore has been sanctioned from Kerala State Backward Classes Corporation. Rs.1.71 Crores has been disbursed to 176 NHGS through CMHLS scheme.
MICRO ENTERPRISES AND MARKETING

Kudumbashree Alathur CDS has 35 ME units of both individual and group enterprises. Kudumbashree Cafe- Catering Units, Tailoring Unit, Paper Bag- Cloth Unit, Manure, Organic Pesticide Unit, Oil Confectionery Unit etc. In addition, a loan of `7.5 lakhs was sanctioned from the District Panchayath for goat rearing, cattle rearing and tailoring units. Monthly markets and Onam markets are conducted in the CDS as part of the Marketing Activities. Karuthal campaign and umbrella campaign were successfully conducted.

MKSP

In Kudumbashree Alathur CDS, 267 acres are being cultivated in 51 group farming groups. CDS is cultivating 26.5 acres of fallow land with the help of Krishi Bhavan as part of Alathur MLA's NIRA scheme. A bank loan of 2.7 Crore was sanctioned to 18 farming groups. Under the leadership of VFPCK, Kudumbashree members were started seeds packing units and earn income through it.

DESTITUTE FREE KERALA

Completed second phase of Asraya project. There are currently 182 beneficiaries. They will be provided with nutrition, medicine, medical camps, housing for the homeless under the Life Mission scheme and their ration card be changed from APL to BPL and Employment cards issued for MGNEGS.
**BALASABHA**

Bala Sabha units are very active in Alathoor CDS. There are 53 Bala Sabha units were functioning in the CDS with 618 members. Camps are organized at the CDS level to enhance the artistic ability of the children. Activities like Pencil drawing campaign, science festival, karate training, tree planting on environment day, child farming, Easy exam counseling for SSLC and Plus Two children, paper pen making training, children's day celebration were carried out in the CDS.
BUDS

Buds School is meant for physically and mentally challenged children. In Alathoor BUDS school 53 are registered and 24 children regularly attend the class. Physiotherapy and speech therapy is given to children’s in two days in a week. Similarly, Agri Therapy is being conducted in association with Krishi Bhavan. The children themselves make paper pens, pencils and treads. Alathoor BUDS School won first prize by participating in the District and State Arts Festival and Sports Festival as part of Buds Fest Conducted by Kudumbashree. They have been given Scholarships from Panchayaths.52 children’s were enrolled in the Niramaya Insurance Scheme.

DDUGKY

Through DDUGKY 39 students got free job training and employment. So far 18 mobilizations have been carried out in Alathur CDS. 82 children registered and 39 children got employment. Presently preference is given for SC and Minority Students.
GENDER

A counselling Centre is working in Alathoor CDS The service is available twice in a week. Raising the slogan of “Prevention and Respond to Violence” a Community for Justice Campaign named NEETHM is conducted in all NHGs.

SNEHITHA CALLING BELL

Through Snehitha Calling bell Program CDS identified and provide support to those living in isolation and senior citizen those who need help and support. 167 were identified through Snehitha calling bell and various assistance being provided to them.
SPECIAL ACTIVITIES

**TRICHO CARD units**: Tricho Cards unit is kudumbashree’s first enterprise to produce bio-pesticides. Training is done by the Kerala Agricultural university.

Distribution of study materials TO Bala Sabha Childrens with the help of panchayath.
HARITHA KARMMA SENA: Green Army collects organic and inorganic waste from all wards and delivered to MCF. 42 members are actively take part in Haritha karma sena Activities.

SUBHIKSHA KERALAM: As part of the Subhiksha keralam project 5 NHG members from Kattuserri ward started Grow bag production unit. Assistance of Rs 1 lakh was given by Panchayath.

Vimukthi Campaign: As part of vimukthi Awareness programs against alcohol and drugs are being conducted in all the NHGs

Panchayath entrusted CDS for the Tax collection in Alathoor CDS

Sneha nidhi: To give financial assistance to those who were suffering from illness Alathoor CDS started Snehanidhi scheme. Through this they can help several patients in the CDS
FLOOD AND COVID RELATED ACTIVITIES

During the last two years of floods, Kudumbashree Alathur CDS sold 1.5 Lakhs worth Lottery tickets were which was introduced by Kerala government as part of the Post flood activities in the State. And donate Rs. 2 lakhs to CMDRF. Kudumbashree members also visited the flood affected areas and provided necessary assistance to the flood affected people.

COVID RELATED ACTIVITIES

**Break the Chain Campaign:** As part of the awareness campaign, CDS spread the message of the Break the chain Campaign” wash your hands with soap and sanitize to prevent the spread of the virus” Under the leadership of CDS member. 3528 members of 297 neighborhood groups in 16 wards were able to prepare a note containing the break the chain message and precautions to be taken, reach out to members through neighborhood meetings and teach them how to wash hands with soap.

**Communication campaign though WhatsApp groups:** WhatsApp groups are formed at all levels of Kudumbasree’s three-tier organization. CDS, ADS and NHG level groups are formed and messages being communicated through the groups. In addition, district-centric messages are being communicated through groups in the respective districts.
Community Kitchen: Community kitchens are being launched as part of the state government's efforts to ensure that no one goes hungry at this particular time of when a lockdown is declared across India from March 24 to 21, as it is imperative for the public to keep a social distance to prevent the spread of the virus. Community kitchens are the result of a team effort by the district administration, local bodies and civil supplies. Community kitchens are started by Kudumbasree members in collaboration with the local bodies and under their leadership and cooperation. The community kitchen was started on March 26 under the supervision of the panchayat. The panchayat prepares a list of the isolated and poor in the community and distributes food parcels to them. Food parcels were delivered for 44 days consecutively.

Chief Ministers Helping Hand Scheme: The government had announced interest free loans through Kudumbashree neighborhood groups to help the public recover from the outbreak of the corona virus. Accordingly, the Government is disbursing an interest free loan of `2000 crore to the members of the neighborhood. The interest will be borne by the government. 177 households are eligible for the loan and disbursed 1.71 crore rupees.

Elderly focused support activities: Elderly neighborhood members were called from CDS through CDS members to inquire about their well-being and give them the support they needed.
Balasabha centered activities: Balasabhas are focused on using social media, including drawing competitions. As part of Break the Chain, Balasabha also organized awareness programs for children.

Corona Care centers: The day home, Buds School and Panchayath Hostel were handed over by the Panchayath as the Corona Care Center. Panchayat, Health department and Kudumbashree are in charge of the corona care center.

Ward Level Covid Committee Activities: A committee has been constituted at the panchayat level to ensure that all those who came to Kerala are sitting on the quarantine and if they have any needs. Kudumbasree members registered with the Volunteer Force.

Karuthal And Social Distancing campaign: Karuthal campaign to help those Micro enterprises units that are affected by the covid 19 lock down. A kit containing the essentials produced by Kudumbashree ME units were distributed to all NHGs. Need and importance of Social distance to prevent covid 19 is communicated to all through the social distancing -umbrella campaign named “Orumak oru kuda akalam”
EXPERIENCE SHARED BY CHAIPRESON

Through the Kudumbashree system lot of activities are carried out in Alathoor CDS. All the programs implemented through Kudumbashree till date are 100% successful in the CDS and gets the best CDS Award in the District and State. Shaini, Chairperson of Alathoor CDS became the part of Kudumbashree from 2013 onwards. In 2018 she was elected as the chairperson. After that she had maintain a good relation with the people in the CDS. Through Micro enterprises and JLG s CDS pave the path for improving the lives of many poor. Most satisfying experience shared by Chairperson was to provide a house for Thankamani an Asraya beneficiary with the help of all Kudumbashree members in Alathoor CDS. By seeing the happiness of those family after staying at their house make her happy and proud.