

NAME: SHIJU JOHNSON

DESIGNATION: NULM City Mission Manager

DISTRICT: PALAKKAD

- 1. Report – MSME units**
- 2. Report- NHG visit**
- 3. Report- Discussion with Asraya beneficiary**
- 4. Report-JLG Visit**
- 5. Report-CDS meeting**

1. MSME Units

Shipashree Metal Crafts

The small scale metal manufacturing unit is located on Meparampu in ward 47 (Chaithanya ADS-Shilpa NHG). The owner of the unit is Mrs. Sarojini.K. The unit was established on 2009 and got subsidy loan from Kudumbashree under SJSRY scheme. At the initial stage there are 10 staffs working in the unit and presently only 6 of them are working. They are producing different kinds of Bells, Karpura vilakku, Karthika vilakku, Kodi vilakku, Uruli, etc. They have purchased raw materials from Palakkad. The average sales turnover of the unit is Rs. 30000/- per month and profit got by Mr. Sarojini is Rs. 10000/- per month. The staffs got a wage of Rs.200/- per day. Mr. Sarojini has informed that they have taken Rs.2.5 Lakhs for establishing the unit. The unit is still working with a less profit. The products made from the unit have a good demand in market. Mr. Sarojini has informed that they sell their products in fests, melas, etc across the state.

Pros:

- The products has good demand in market
- Made different varieties of products based on demand
- They have utilized the opportunities for participating melas, fests, etc within the districts and also across the State

Cons:

- Limited space
- Marketing
- Reachability
- Limited resources

- Presently working by the metal supplied by the customers and also based on the order received from shops
- Using handmade tools for finishing products
- Shortage of Working Capital
- Less Profit

Suggestion

- Need training for marketing and promoting the products in a large scale
- Provide Finance support/assistance to purchase raw materials, dyes, drillers, finishing machine which helps to reduce production time and improve finishing quality.
- Market centres helps them to promote their products in a large scale

Sree Krishna Spring Units

The small scale metal manufacturing unit is located on Kunnathoormedu, Chirakkadu (Varsha ADS- Kripa, Surya, Bagavathi SHGs) in ward 25. The owner of the unit is Mrs. Vijayalekshmi. The unit was established on 2014 and got loan from Kudumbashree under SJSRY scheme. Presently there are 5 staffs working in the unit based on the order/demand. They are producing different kinds springs for vehicles/equipments/machines. They have purchased raw materials from Coimbatore. Mrs. Vijayalekshmi has informed that each person get an average income of Rs.3500/- per month from the unit. The unit are working with 3 small machines. Her Son Mr. Sreejith is collected orders from outside and actively working in the unit. The unit is still working with a less profit.

Pros:

- The products has demand in market
- Made different varieties of products based on demand

Cons:

- Limited space
- Marketing
- Reachability- Manufacturing unit is away from the main centre and they have no shops to display their products and collect order
- Limited resources
- Presently working by the order from the customers
- Shortage of Working Capital
- Less Profit

Suggestion

- To Provide EDP Training especially training for marketing and promoting the products
- Provide Finance support/assistance to purchase raw materials and machine
- If they get trainings and financial support they can make good quality of variety products which helps them get better earnings.

2. NHG- Visiting Report

Name of NHG: Aaditya NHG

Established : 1998

Total members: 17

Date of Visit : 03/08/2017

No. of members participated in the meeting on 03.08.2017: 14

President: Mrs. Indira

Secretary: Mrs. Sulaikha

Meeting timing: 5.30 to 6.00 Pm (Every Thursday of the week)

Venue: Mrs. Sulaikha's house

Revolving fund received: Rs.10,000.00

Matching fund Received: Rs. 5,000.00

General Observation:

- The meeting was held based on the agenda ie. Prayer, Welcome Speech, Report presentation, thrift collection, linkage repayment status, common discussion, Vote of thanks
- The members of the units are involved in manufacturing and selling products of home utilities, Kondattom and also tailoring
- ADS Chairperson (Mrs. Semeena) is working very well for the betterment of the unit
- They have also participate in different social activities

Suggestion

- To provide some motivation (Awards, Trainings) to NHGs for their empowerment

3. Meeting with Asraya Beneficiary

Name of beneficiary : **Rajamma**
Ward : 3
Family members : Rajamma & daughter
Support given : One kit per month

General Observation:

Mrs. Rajamma and her daughter have no house and lives in a neighbour's family within the colony. She is living in an unhygienic condition. She and her daughter are widows. She is old and suffering some severe disease. She is suffering for her daily livelihood.

Suggestion

- Promote the hygienic conditions
- Enable more support (Financial & Health)
- Provide Shelter to her family

4. JLG- Visit

Name of JLG: Sakthi

JLG : Paddy Cultivation

Ward :3

Place : Vakkadu, Kalipara, Malampuzha

No. of Members: 4 (Mrs. Raji, Mrs. Usha Devi, Mrs. Anandhi and Mrs. Bhagyadevi)

Initial Investment: Rs.1.5 Lakhs

Total Loan Amount: Rs.7.5 Lakhs

Loan Repayment: Rs.4.5 Lakhs

Last loan taken: Rs. 3 Lakhs (17.07.2017)

Total area for cultivation of Paddy: 8.5 Acre

JLG Registration: 2013

Products sells to : Supplyco

Assistance received: Krishi Bhavan (around Rs.30,000/-) and Kudumbasree (Subsidy-Rs.19,200/-) & Interest Subsidy-Rs.5,200/-

Problems:

- Intrusion of wild animals and Water Shortage

General Observation:

They are cultivating paddy in 8.5 acre land for their livelihood. They have taken the land on lease basis (initially it was a barren land) and started cultivation from 2015 onwards. They have formed JLG since 2013 and started cultivation with different crops around the surroundings of their houses. Last year they have made intercrops with this barren land and make the land to fertile for the cultivation of paddy. The paddy harvesting will starts on October 2017. Presently the JLG is running in a profitable manner.

Suggestions:

- Arrange some awards/assistance to best JLGs

5. CDS Meeting

Venue: CDS Hall, Palakkad Municipality

CDS (South) Chair Person: Mrs. Vijaya Lekshmi

Member Secretary: Paul P Alice

Total No. of ADS in Palakkad(South): 26

No. of ADS present in the meeting on 01.08.2017: 25

Total no. of participants of the meeting: 65

Meeting Timing: 11.00 am to 02.00 pm

They have conducted the meeting as per their agenda and discussed the following matters:

1. Presentation of monthly-Expenditure Statement
2. Linkage (Steps taken to take linkage)
3. Matching Grand
4. Revolving Fund
5. Disseminate information received from DMC's
6. Information and Instruction given about Food Festival (04.08.2017 to 07.08.2017)
7. Life Publish
8. Bala Sabha Forum
9. Kudumbasree Magazine
10. Disposal of Solid wastes
11. NHGs
12. General matters

We have communicated proposed ESTP programme to members. We have made a discussion with Mrs. Subradra (Councillor, Ward No.35) regarding Self Employment Program

The meeting concluded on 02.00 Pm
