

»» Kudumbashree oru Nerchithram' Photography Competition- Winners announced



Results of Kudumbashree oru Nerchithram' Photography Competition announced. Shri.G.Shivaprasad, Photographer, Mathrubhumi Kottayam unit bagged the first prize. Shri.Sudharmadas, Photographer, KeralaKau-mudi Kochi unit came second and Shri. Shaju. V. Karat from Malappuram came in third place. The Award for the Best Photographer will be Rs 20,000. The second prize and third prize will be Rs 10,000 and Rs 5000 respectively. The beauty of the unity of Kudumbashree women was well captured in Sivaprasad's click. Sudharmadas captured the reflection of the hardwork of

Kudumbashree women creatively. Photograph of a Kudumbashree woman digging well for drinking water with the caption 'Onto the depths for livelihood' made Shaju's photograph selected.

Kudumbashree Mission which envisions at eradicating poverty through women in Kerala had successfully completed 19 revolutionary years, conducted the photography competition for motivating the aspiring photographers and to propagate the activities of Kudumbashree Mission through photographs.

Shri. Alagappan, renowned cinematographer was the Jury Chairman who selected the winners. Shri. Pramod, Photographer, Deshabhimani Smt.Nisha. Director, Kudumbashree Mission and Smt.Jayanthi Narendranath, Public Relations Officer, Kudumbashree Mission were the other Jury members.

Rs 1000 each will be issued for 10 entries as consolation prizes. Free subscription of Kudumbashree Magazine will be given to selected 50 people. More details are published in the website www.kudumbashree.org

The contestants were directed to submit photographs that reflect the various activities of Kudumbashree Mission.

»» Kudumbashree Women to join Jagriti Yatra

Nine Women from Kudumbashree are all set to join Jagriti Yatra, the 15-day long, national train journey that will take them 8000 kilometers across the length and breadth of India, to understand and build the India of smaller towns and villages through enterprise. Jagriti Yatra is set up under a non-profit charitable organisation Jagriti Sewa Sansthan, headquartered in Mumbai and based in Deoria, Uttar Pradesh focuses on skill-development. Three women from Ernakulam and six from Pathanamthitta will attend the Jagriti Yatra which will commence on 24 December 2017 from Mumbai and will end on 8 January 2018 at Mumbai. The trip will cover Mumbai, Kanyakumari, Madurai, Bangalore, Sri city, Vishakhapatnam, Ganjam, Nalanda, Deoria, New Delhi, Tilonia and Ahmedabad.

During the journey, they will be offered opportunity to meet role models, change-makers and leaders who started out on a journey just like everyone else and made a difference to thousands of lives. That will help the women to forge bonds with the like-minded young leaders- their co-Yatris and complete strangers. They will be exposed to the role models who are building India through enterprises; through them the women will find inspiration to undertake their own building journey.

500 youngsters, selected from thousands of applicants, many from smaller towns and villages, join the Yatra every year, with the goal of creating awareness and start a movement of 'building India through enterprise'. Jagriti Yatra aims to nurture 1 Lakh entrepreneurs by 2022 and create 10 Lakh jobs in this process. The trip would be an unforgettable experience for the Kudumbashree Women.

»» Kudumbashree joins hands with Kerala Grameen Bank



Kudumbashree Mission is joining hands with Kerala Grameen Bank for making avail the agriculture loans with concessions in interest for the Joint Liability Groups (JLG) who are engaged in group farming under the centrally sponsored programme, Mahila Kisan Sashaktikaran Pariyojana (MKSP).

Associating with Kerala Grameen Bank, Kudumbashree Mission will organise camps across the state for identifying the JLGs who haven't availed loans so far and offer loans for them. The first phase of the camp will be at Thrissur and Kazargode region from 18-21 December 2017 and the second phase at the remaining districts will be on January 2018.

The camps at Koratti, Vadakkekad and Kaiparamb of Thrissur District is scheduled on 19, 20 and 21 respectively. At Mannarkad and Kuzhalmandham of Palakkad District it will be on 21. The camps at Vaduvanchal and Kaniyambatta of Wayanad District is scheduled on 19 and 21 respectively. At Meppayoor, Chelannoor and Thuneri of Kozhikode District the camps will be on 19,20 and 21 respectively. The camps at Tirur, Perinthalmanna and Thirooragady will be on 18, 20 and 21. At Cherupuzha and Payyavoor of Kannur District, the camps will be on 19 and 21. The camps at Neeleswaram and Manjeshwaram of Kazargode District, are scheduled on 18 and 20 respectively.

51574 JLGs are pursuing farming 28563 hectares of land and so far Rs 310 Crore had been given as Bank loan. Kudumbashree plans to make avail Rs 400 crore bank loan for the JLGs.

Banks give loan starting from Rs 1 lakh to JLGs for a financial year. Those who repay the loan in time are given special concessions. In fact, this become interest free loans then.

It's on behalf of the centrally designed programme, that Kudumbashree is involved. To improve the representation of women in agricultural sector, to promote the livelihood of women through organic way of cultivation are the aims of the centrally sponsored programme, Mahila Kisan Sashaktikaran Pariyojana (MKSP). Kudumbashree is the nodal agency of MKSP in Kerala.

»» Tajikistan Delegation in Kerala to study about Kudumbashree

Tajikistan Delegation is visiting Kerala to study more about Kudumbashree Mission and its activities on 16 December 2017. The 10 membered delegation include Ms.Jamilya Saidova, Deputy Minister of Agriculture Tajikistan, Mr.Abubakr Inomov, Minister of Justice, Tajikistan and other senior officials from various departments. Studying the Kudumbashree model of poverty alleviation, the delegation will spend in Kerala till 22 December 2017.

The delegation will study from the experience of Kudumbashree programme with a view to explore replication of best practices in context of Tajikistan. Based on the interaction with the Kudumbashree officials, they would understand the approach of Kudumbashree Mission towards women empowerment and poverty alleviation in Kerala. They would understand the key elements that has contributed to the scale and sustainability of the programme, the policy environment and the role of support institutions that had contributed to the growth of Kudumbashree. The delegation would closely analyze the intervention that Kudumbashree had made in Kerala for the last 20 years.

The delegation will make field visits and will interact with the beneficiaries who had harvested success through Kudumbashree Mission. They will also discuss the scope of replicating Kudumbashree model in Tajikistan context.

History of Kudumbashree Mission,

its organisational structure, the projects of Kudumbashree Mission etc will be explained to the delegation in detail. Daily field visits are also arranged as part of their visit.

A 26 membered team from Afghanistan, Mangolia, Malawi, Kenya, Mozambique and Liberia had visited Kudumbashree during last March. As part of this, Kudumbashree was invited to Uganda for giving training and a team from Kudumbashree had visited Uganda and gave training on 'Entrepreneurial development on agricultural sector' among rural women.

The delegation include other officials Ms Azimova Mahbuba, Deputy Chairperson for Committee of Women and Family Affairs, Tajikistan, Ms Zulfiya Kurbonova, Head of Department on Women rights and empowerment, Presidential Apparatus, Tajikistan, Ms Zebo Sharifova, Executive Director of League of Women Lawyers of Tajikistan, Ms Mohru Makhmudova, Advisor, GIZ TRIGGER (Towards Rural Inclusive Growth and Economic Resilience). The team also include the officials from Tajikistan chapter of Oxfam, the international confederation of charitable organizations focused on the alleviation of global poverty, Mr. Seyed Faiz Hayat, Economic Justice Programme Manager, Economic Justice Programme, Tajikistan, Mr Farhod Khalikov, Economic Justice Deputy programme Manager, Tajikistan, Ms. Masuda Saidova, Co-ordinator, GEM programme, Tajikistan and Ms. Safamo Gulomova, GEM Program Officer.

»» ILO's training for Micro Enterprise Consultants started



International Labour Organization's (ILO) training for Micro Enterprise Consultants (MEC) have been kickstarted at Grameena Padana Kendram, Karakulam, Thiruvananthapuram on 11 December 2017. The master trainers of ILO are giving training to the MECs on the topic 'Start and Improve Your Business' (SIYB). 17 selected MECs will attend the training from 11-20 December 2017. Shri. Issac Singh & Shri. Khaleel Ul Rahman, Master Trainers, ILO would lead the activity oriented sessions.

Start and Improve Your Business (SIYB) is currently the largest global business manage-

ment training programme with the focus on starting and improving businesses as a strategy for creating more and better employment for women and men. It supports the sustainable development goals by promoting the business development policies that support decent job creation, entrepreneurship and encourage the growth of micro, small and medium enterprises. It also supports productive employment and decent work for all, including the youth and persons with disabilities.

The association with International Labour Organization (ILO), the United Nations agency dealing with labour problems, particularly international labour standards, social protection, and work opportunities will enable Kudumbashree Mission to create revolutionary changes in micro enterprise development in Kerala. So far, 31,261 Kudumbashree Micro Enterprise units are working in Kerala altogether. By giving assistance in identifying the most suitable micro enterprises, MECs are extending their full support for the women entrepreneurs. Micro Enterprise Consultants also facilitate training, marketing services and Business counselling as well.