

Kudumbashree Women sold Navakerala lottery worth Rs 7.29 crore so far



Kudumbashree Women are actively selling the Navakerala Lottery which was launched by the Directorate of Kerala Lotteries, Government of Kerala in an aim to collect additional fund towards the Chief Ministers Distress Relief Fund (CMDRF) for flood rehabilitation activities and for Rebuilding Kerala. Lottery tickets worth Rs 7.29 crore had been sold out so far.

The Directorate of Kerala Lotteries aims to sell 90 lakh lottery tickets. First Prize of Rs 1 lakh will be given to 90 persons each and the second prize of Rs 5000 will be given to 100800 people. As part of the lottery selling, 1030CDS out of 1064 CDS had took up the casual agency. Through this 14,989 Kudumbashree women are selling Navakerala Lottery tickets. They have sold 2,91,760

tickets so far. In connection with this, Rangashree, the community theater group of Kudumbashree Mission had been performing street plays for the publicity of the sale of Navakerala lotteries throughout the state. Kudumbashree Accounts and Audit Service Society (KAASS), Micro Enterprises Consultant (MEC) and other training groups had also took up the casual agency for selling Navakerala Lottery tickets and are active in selling the same. Rs 250 is the cost per ticket. While buying one book, they has to give only Rs 1943. By selling one book of 10 tickets, a Kudumbashree member may receive Rs 557 as commission. Also the CDS would get 10 % of the prize money of the winning tickets as agency prize and the rest of the amount would be given to the agent.

The Government of Kerala launched the Navakerala lottery in a bid to collect additional funds towards the Chief Ministers Distress Relief Fund (CMDRF), the emergency assistance release mechanism granting immediate relief to families and individuals distressed by calamity, loss of life due to accidents and chronic diseases. The Government hopes to collect close to Rs 100 crore through the lotteries to be used for reconstructing the flood-battered state. The state government printed 96 lakh tickets in nine series as part of the lottery. The target of this special lottery is to raise Rs 100 crore, which will be the net profit for the state government after meeting all expenses of this special lottery, if all the 96 lakh tickets are sold. Government of Kerala entrusted Kudumbashree Mission as an agency to sell tickets to increase sales.

Kudumbashree Mission joins hands with Save the Children

Kudumbashree Mission joins hands with 'Save the Children', a global non-profit organisation which was founded in the year 1919 and is India's leading independent child rights NGO, which run programmes in the remotest corners of India and urban areas to provide quality education and healthcare, protection from harm and abuse and life-saving aid during emergencies to children. Kudumbashree Mission and 'Save the Children' NGO have signed an agreement to reach out to 10,000 families from the most marginalized sections, to recover the losses due to the unprecedented floods and landslides across Pathanamthitta, Alappuzha and Wayanad districts. The agreement was signed between Shri. S. Harikishore, Executive Director, Kudumbashree Mission and Shri. Santanu Chakraborty, Deputy Programme Director, Save the Children at Kudumbashree State Mission Office, Thiruvananthapuram on 19 September 2018.

As per the agreement, 'Save the Children' will work in the areas of WASH (Water, Sanitation and Hygiene), livelihood, education and child protection. The community level and the institutional engagement processes will be led by Kudumbashree Mission in the target locations. For the implementation of the on ground activities, Save the Children and Kudumbashree will coordinate with the Department of Social Justice, Department of Education and Department of Health at the district level for coordination of the activities. Post the Kerala flood response, continuing with the humanitarian aid to build back the lives of those severely affected, the programme will be implemented in a phased approach over a period of one year. Capacity building and Technical Assistance mechanism and plans will be



developed between Kudumbashree Mission and 'Save the Children' on Child Rights issues in the state.

According to the Executive Director, Kudumbashree Mission envisages to make a change in the lives of children and through this initiative Kudumbashree's Balasabha will be strengthened to create a child friendly environment in the community. Kudumbashree Mission look forward to an on-ground action through the partnership with 'Save the Children'.

Save the Children works across 20 states of India and in 120 countries, on issues related to education, health, protection and humanitarian/ Disaster risk reduction (DRR) needs of children, especially for those who are the most deprived and marginalized. Save the Children believes that every child deserves the best chance for a bright future and that's why we are fiercely committed towards ensuring that children not only survive, but thrive.

Kudumbashree's BUDS Rehabilitation Centre Staff contributes Rs 1 lakh to CMDRF



Amidst unprecedented floods and the calamities caused, the teaching and the non teaching staff of Kudumbashree's BUDS Rehabilitation Centres (BRC) contributed Rs 1 lakh to Chief Minister's Distress Relief Fund (CMDRF), the emergency assistance release mechanism granting immediate relief to families and individuals distressed by calamity, loss of life due to accidents and chronic diseases. It is the 270 members of the association of the teaching and non teaching staff of the 114 BUDS Rehabilitation Centres across the State who made this glorious contribution. The members of this association Smt. Sheeja Beegum, Smt. Ambika Kumari, Smt. Vineetha and Smt. Shanthi handed over the cheque of Rs.1 lakh to Shri. E.P. Jayarajan, Minister for Industries, Commerce, Sports and Youth Affairs, Government of Kerala on 14 September 2018.

The staff of BRCs wanted to do something for the society and they collected the amount in no time. The BRCs at Pathanamthitta and Alappuzha Districts were drowned and the staff were badly affected by the floods. Several staff have children who are mentally and physically challenged and many of them are the inmates of BRC. Even though many BRCs were badly affected by the floods, the staff came forward to contribute their share to the Government.

BUDS Rehabilitation Centres (BRCs) are day care centres for mentally challenged persons which are intended to fill a gap in the State's existing system for providing care to the mentally challenged that caters only to persons up to 18 years of age. BRCs are meant for those who have already undergone special education through BUDS Schools or other centres. However, centres are also open to mentally challenged children who are unable to attend schools. BRCs are meant to train and support persons with special needs for equipping them with skills that make them employable. The staff of the BUDS Rehabilitation Centres are contented that they could make their contribution to support the Government in rebuilding Kerala.

Kudumbashree opens 4 coffee vending kiosks at Kerala Government Secretariat

Kudumbashree opened 4 coffee vending kiosks at Kerala Government Secretariat. Two coffee vending machines are installed at Annexe 1 and Annexe 2 and the two other coffee vending machines are installed near Chief Secretary's Chamber and Finance department. 15 women from Thiruvananthapuram Corporation were given training. Eksath Training Agency had extended the training for the women. The beneficiaries were extended training under the Entrepreneurship Development Programme (EDP) of the centrally designed programme, National Urban Livelihoods Mission (NULM).



coffee. Sugar Sachets are served separately that the tea and coffee are served customized as per the needs of the customer. Space for cafe units had already been requested for making it more viable. They are also planning to serve ethnic snacks through the kiosk. Kudumbashree Mission is the nodal agency for implementing the centrally designed programme, National Urban Livelihoods Mission (NULM) in Kerala.

The initiative is working under the leadership of Smt. Diana, CDS, ADS Vice Chairperson of Valiyathura Ward, Thiruvannanthapuram. Smt. Sherin, Smt. Princila, Smt. Viji, Smt. Malini, Smt. Mini. Smt. Preetha, Smt. Jolly and Smt. Baby are the other members behind this initiative. The coffee vending kiosks are receiving good responses and an average of 200 cups is sold per coffee vending machine. Cookies are also provided along with. They have also took up on call services. The Kiosk serves more than 60 flavors of tea. Natural seeds are used for making

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Kudumbashree's representative presents paper on 'Engaging Civil Society Organizations in Advancing the Sustainable Development Goals' organised by Asian Development Bank at Japan. It is Ms. Caroline.C. Neriampampil, Social Development Specialist at PMAY Technical Cell Kochi who presented paper on 'Engaging Civil Society Organizations in Advancing the Sustainable Development Goals' conducted by the Asian Development Bank and the Asian Development Bank Institute held in Tokyo, Japan from 26-28 September 2018.



Caroline's presentation. During the time she also shared the involvement of Kudumbashree Community Based Organisation members in rehabilitation activities during the unprecedented floods in Kerala.

Asian Development Bank (ADB) is an international development finance institution whose vision is an Asia and Pacific region free of poverty. Asian Development Bank (ADB) is committed to reducing poverty through

inclusive growth, environmentally sustainable growth and regional integration. Asian Development Bank Institute (ADBI) works with policymakers to identify strategies to reduce poverty and promote growth. It does so by conducting research with a focus on medium- to long-term development issues of strategic importance that affects the region and through capacity building and training activities that contribute to ADB's overarching objective of poverty reduction.

According to Caroline, linking the financial inclusion and micro finance, especially Kudumbashree Mission was of great interest to Asian Development Bank and many participants. A good fruitful discussion was followed by