



2560/N/2016/KSHO

11.05.2016

From

The Executive Director, Kudumbashree/  
Member Secretary  
Urban Housing Mission

To

1. Mayors of Corporation /Chairman of Municipality
2. Secretaries( Corporations/Municipalities)

Sir,

Sub: UHM-PMAY-Implementation of Credit Linked Subsidy Scheme CLSS)- reg.

Ref: 1.Letter No.2560/N/2016/KSHO dated 12.04.2016

2. Workshop on CLSS organized at Trivandrum on 3.05.2016

CLSS is one of the verticals in PMAY, which is directly implemented by the Central Govt. through Banks, need higher attention of the ULB. The Nodal Agency viz, Urban Housing Mission has arranged a workshop so as to formulate strategy in the State as well as ULB for the effective implementation of CLSS. In the workshop, there are detailed deliberations on the different aspects of the CLSS including in the selection as well as implementation level. From the feedback of the workshop, the State Mission issues, the following directions to the ULB, for strict compliance.

- a. All the ULBs are directed to convene special Council to discuss, CLSS and to formulate ULB wise strategies for its implementation. The ULB shall ensure the participation of DLBC members.

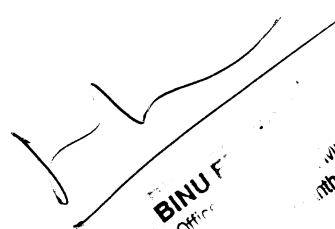
- b. The ULB shall arrange special Adalath for Adhar, for enabling the beneficiaries under PMAY to get the Adhar card in time, in collaboration with District Administration.
- c. The ULB shall arrange a meeting with all banks functioning in the ULB's jurisdiction which have executed agreement with CNAs viz, HUDCO and NHB to discuss the implementation of CLSS.
- d. The ULB shall convene meeting of beneficiaries under CLSS, to sensitize the beneficiaries.
- e. Since CLSS is not only applicable to purchase/construction of new house, but also applicable to enhancement/ to make the house pucca, the ULB can select additional beneficiaries if found eligible, even if the demand survey is completed. If so, the name of such beneficiaries has to be enlisted in the beneficiary list for CLSS, which is prepared from Demand Survey.
- f. The beneficiary is eligible for financial assistance up to 6 lakhs according to his income. The beneficiary is also eligible for financial assistance, exceeding 6 lakhs, provided the interest subvention shall be limited for 6 lakhs.

It is the duty of the ULB, to sensitize all eligible beneficiaries so that maximum number of beneficiaries gets financial assistance under CLSS

Sd/-

Executive Director, Kudumbashree/  
Member Secretary  
Urban Housing Mission

(This is a translated version of instructions issued in vernacular)

  
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Programme Officer  
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