

## JEVA (JLG Evaluation Agent)

Kudumbashree started women collective farming as an income generation activity as well as to provide safe and nutri food to the society. For achieving this goal Kudumbashree started joint liability groups of women farmers. Presently Kudumbashree facilitates 60,000 joint liability groups in the state. Paddy, vegetables, banana and tubers are the major crops cultivated through these joint liability groups. Approximately 53000 ha of land is put under cultivation by these groups. Incentives, subsidies to bank loan interest, trainings and other hand holding supports are extended to these groups as means to encourage livelihood promotion.

For monitoring the agricultural activities, CRPs from among the joint liability group members, have been selected who are capable of knowledge transfer and project management. One master farmer is in charge of 20 joint liability groups. They regularly visit the farm, monitor activities and provide timely assistance to farmers. A training team of four master farmer trainers from each block is selected to provide training and other hand holding support to the master farmers.

Through the community resource team Kudumbashree JLGs increased over the years and for a better planning of the agriculture projects a database is needed. so Kudumbashree mission planned an evaluation through the master farmer trainers. The evaluation team is known as JEVA, or Jlg Evaluation Agent. The JEVA team conduct physical evaluations using prescribed formats. JEVA started an evaluation in animal husbandry sector also to collect the details of animal husbandry units, which is supported by the Kudumbashree Mission. JLG evaluation status is shown below.

Districts	selected JEVA members	Total number of JLG present	Total number of JLGs evaluated by JEVA	number of JLG presently undertaking cultivation
Thiruvananthapuram	42	4905	4671	3457
Kollam	44	4578	3773	3500
Pathanamthitta	32	3430	3265	3265
Alappuzha	45	5443	5280	2850

Kottayam	44	3100	3100	2277
Idukki	32	8461	9605	4922
Ernakulam	56	6567	6567	4893
Thrissur	64	4460	4460	3137
Palakkad	48	4147	7812	8042
Malappuram	65	5141	5075	4182
Kozhikode	48	2419	2005	1070
Wayanad	17	6645	6027	4014
Kannur	39	10476	8255	6467
Kasaragod	48	3779	3682	17899
<b>Total</b>	<b>624</b>	<b>73551</b>	<b>73577</b>	<b>69975</b>



**AH evaluation by JEVA agent**

### **Outcomes**

Agriculture's importance is highlighted by the impact that changes in the industry have on a number of sectors of the economy. As a result, the agriculture data collected extend well beyond immediate agriculture sector. It is important to fully understand the data with accuracy, so that any changes to the current program

can be made with confidence recognizing the full implications. The JEVA concept introduced by Kudumbashree helped to

1. Find scope of aligning crop and livestock survey and other key indicators for future planning.
2. It provided information necessary to maintain the frame for agriculture activities.
3. Identification of new areas, updating structural and status information about existing groups, gaps, seasonal changes etc could be emulated through the evaluation with utmost precision and accuracy.