

MY ME Primary Report

Details of the responsible officer		
1	Name of District	Idukki
2	Name of Person in charge	Soorya C.S.
3	Designation	District Programme Manager - MF
4	Contact Number	8281771001

Basic Information about the Unit		
1	Name and contact number of ME unit adopted	SJ Spices Unit, Manippara P.O, Karimpan - 9746094524
2	Area of operation	Cheruthoni, Vazhathope
3	Location of ME	Vazhathope
4	Name & contact Number of MEC in charge	Sindhu Thomas, 9747814081
5	Whether MEC visits regularly and supports the unit?	No
6	Individual/Group	Group
7	If group, Total no of members	5
8	Scheme(RM E/Yuvashree/others(Specify)	RME
9	Details of trainings received (PIPIEDP/Skill/Accounting&Auditihg/ Others(Specify)'	EDP
10	Whether unit need any training	Yes
11	Present Marketing strategy/Channels	Local markets and nearby houses
12	Whether unit have any idea for business expansion or diversification	Yes

Financial details		
1	Whether registers are maintained properly ?	No, they have only day book
2	Whether Accounts are maintained perfectly?	No
3	Whether regular auditing has been done?	No
4	Total Revenue and expenditure in 2015-16	-
5	Total Revenue and expenditure in 2016-17	11500
6	What are the financial assistance received from the Kudumbashree	NIL
7	Whether unit is eligible for any financial assistance from Kudumbashree	YES

Photo of the unit (including officer in charge)



1. Major observations /findings:

SJ Spices unit started in May 2016 consists of 5 members. The members are Beena Joseph, Shanty Saiju, Bincy Shaju, Jessy Thomas, Neethu Rajeev. Initially they made products from their own organic JLG cultivation. So they get only small income from the unit. Now the group making product is Turmeric Powder. They made their products in nearby flour mill and packed in one group member's house. They don't have enough machineries and skills so they need more support from District Mission such as bank loan, purchasing machines & different trainings for the large scale production.

2. Suggestions for improvement: The unit need infrastructure facilities including machineries and workspace. Branding & Packing is also needed for improvement of the unit
3. Initiatives undertaken for betterment: Group members attended EDP training.
4. Initiatives needed for improvement: They need skill training & bank loan support to set up infrastructure.
5. Remarks if any: