

# NON - FARM LIVELIHOODS - PLANNING MEETING

KUDUMBASHREE: NRO

23-26 JULY 2018  
KOCHI, KERALA

# SVEP Implementation Status

	<b>Parakkode</b>	<b>Vaduvokodde</b>	<b>12 new blocks</b>
AAP approved (mm/yy)	Feb 16	Feb 16	
DPR approved(mm/yy)	Jan 17	Jan 17	Feb 2018
No. of enterprises to be supported(cumulative as on June 30)	450	450	
No of enterprises formed as on June 30	484	521	
No of CRP-EPs (June 30)	14	19	220
Status of BPM (Full time, Additional Charge, Not present)	Full time	Full time	Full time
Duration for which mentor has been working (months)	15	15	6 months
CEF transferred to BRC (Rs Lakhs)	Rs 153 lakhs	Rs 153 Lakhs	459 (38.27)
Total amount of loans provided (Rs Lakhs)	Rs146 lakhs	Rs 114 Lakhs	0

<http://www.kudumbashree.org/monitor-progress/262/910>

# KEY LEARNINGS IN SVER

1. COMMUNITY OWNERSHIP (BNSEP AS NEW STRUCTURE)
2. BETTER KNOWLEDGE ECOSYSTEM (MEC)
3. WIDER INCLUSION, ACCEPTANCE (FAMILY APPROACH), ST AND MINORITY FOCUS
4. SYSTEMS APPROACH (DPR, MEC, BNSEP, PTS,)
5. COMMUNITY MANAGED FUND MANAGEMENT
6. INTENSIVE APPROACH, BETTER INTERLINKING OF ENTERPRISES
7. BRC AS KNOWLEDGE AND SERVICE CENTER
8. SCOPE FOR CONVERGENCES

..

# CHALLENGES IN THE FIELD IMPLEMENTATION OF SVEP

1. CREDIT FLOW FROM OUTSIDE THE SYSTEM ( BANK LINKAGES)
2. FUND REPAYMENT SYSTEMS ( MEC BASED) AND FUND MANAGEMENT
3. SCALABLE ENTERPRISES
4. FUNDS RESTRAINS ( BNSEP ADMINISTRATIVE EXPENSES)
5. DATA INTENSIVE, E LITERACY AMONG THE MEC AND BNSEP COMMITTEE AS A PREREQUISITE

# Plan for 18-19

No. of enterprises in each Quarter	Parakkode	Vaduvkode	12 blocks
Q1	200	200	0
Q2	250	250	0
Q3	250	250	1200
Q4	200	200	1600
	900	900	2800
No. of CRPs as on June 30	14	19	220

## Key Activities

- Sector wise approaches in P1 blocks
- MEC review and grading
- Convergences

## *Other initiatives planned in non-farm for 18-19*

- SVEP Blocks
  - DDU GKY convergences for uniforms
  - Marketing tie up for online markets and other fairs
  - Quality standardisation for the SVEP ME
    - Sector specific SOP
  - Tapping NHG credit for Livelihood plans
- State
  - Enterprise Audit team
  - Convergence enterprises (HKS, LIFE, Geriatric Care, IOC)
  - Marketing CRP for scaling national markets
  - ME App for monitoring
  - CFC in Nutrimix and flour based units
  - Kudumbashree Nano market-scale up

Thank You