

VISIT REPORT AS PART OF KUDUMBASHREE TRAINING PROGRAM

NAME: SREEJA.C.L

DESIGNATION: MULTITASK PERSONNEL

KOLLAM MUNICIPAL CORPORATION

NEIGHBOURHOOD GROUP

NHG I visited was PriyadarshiniKudumpashree located in ElampaloorPanchayath. It was registered in 2002 starting with eleven members, their thrift amount is rupees fifteen for each member. Every Sunday they are conducting meetings chaired by President Smt. OmanaAmma. Meeting started at 5 o'clock by singing prayer song in the house of Smt. LathaChandran. After that Secretary read the previous week's report and then collected the thrift from each member. The collected amount was given to Smt. LathaChandran for depositing to their bank account in Syndicate Bank. Main registers they are keeping are Minutes,Samahridam and Thrift Register.They took Rs.300000 as loan from their accounted bank. Bank provided loan based on their aggregate thrift. They are also involved in business activities such as sale of curry powders and dress materials.

COMMUNITY DEVELOPMENT SOCIETY

KOLLAM CDS

Kollam CDS is having a total of 27 members headed by chairperson Smt.Beema. Governing body comprises of Chairperson Vice Chairperson and five Sub Committee Members. Their major activity includes supporting and formations of NHGs. Currently 1328 NHGs are working under the particular CDS.NHG's are further connected to ADS and ADS connected to CDS. Their activities also include auditing of six months old NHGs. As per NULM guide line Resource Organisation has been formed and the five Sub Committee members of CDS has selected as resource persons. They are given the responsibility to start new NHGs and providing awareness and adequate support to newly formed groups. They are supposed to visit one NHG per weak and they are incentivized with Rs.100 per visit. From my visit have understood that kollam CDS are working effectively for the promotion of NHGs.

MICROENTERPRISES

Details of Visit

1. JANATHA UNIT

This particular unit deals with straw picture craft. This unit is a group of eleven members headed by Smt. Vasanthaamma. The unit is located in Thrikkadavoor Panchayath (Murunthal Ward) formed on 2002. They have started with an initial investment of Rs.100000 raised as bank loan with principal subsidy of Rs.50000. They have successfully closed the loan amount.

Material required for their processing are paper cupboard, cloth, glue and straw. Their working process starts from collection of straw from farmers in nearby location. Later they will be fixing cloth with cupboard and with the help of an artist they will be drawing pictures in that particular cloth and straw will be pasted in the picture in such a way that makes it attractive and marketable. The product having good demand in the market. Products are sold through direct selling and exhibition.

CHALLENGES FACED

- Shortage of funds for expansion purpose.
- Unavailability of regular market for selling the products.

2. SOORAJ ACTIVITY GROUP

Unit deals with aqua culture and fish pickle business. Unit is situated in Chavara Panchayath. The unit has been started with five individuals and currently running with active participation of two individuals. Whole fund for particular unit has been raised by unit members itself. Total initial cost comes around Rs.350000. Unit is headed by Smt. Saritha, along with the unit members their relatives are also supporting them in this venture.

Mainly their fish includes Pearl spot, Mussels, and prones. They are selling raw fish along with fish pickles manufactured by unit members. Members are staying nearby backwater that is a factor which is highly favourable for their business unit.

CHALLENGES FACED

- Shortage of funds.
- Unexpected infections that may lead to loss.

JOINT LIABILITY GROUP

SREESHYLAM UNIT

This unit is located in Thrikkadavoor Panchayath; running under Kairaly Kudumpashree Unit dealing with farming of vegetable crops. It has been in existence since 2013. They are getting incentives from Kudumbashree Mission for supporting their farming. As if now since the climatic situations are unfavourable farming of vegetable crops have been delayed for the particular period. Now they have planted only tapioca, ginger, chillies and leafy vegetables. They are carrying on farming business on the plots of individual members.

CHALLENGES FACED

- Unfavourable climate conditions.
- Unexpected infections to crops.

ASHRAYA

We have visited a house in Thrikkadavoor. One mother Smt. Gomathi Amma with an age of 93 along with her daughter Smt. Lalitha with an age of 72 was staying that particular house. They were financially not sound and they are lacking support of capable relatives. Previously they were facing difficulties in meeting their living expenses but as part of the ashraya project Kudumbashree have been a strong support by providing food materials, medicine and in meeting other livelihood expenses. Family has expressed their sincere gratitude towards Kudumbashree activity.