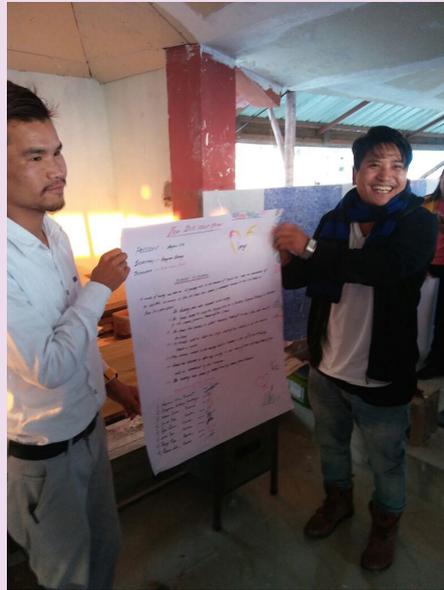


Kudumbashree conducted NULM training in Arunachal Pradesh



Kudumbashree trained the officials of Arunachal Pradesh, for the successful completion of National Urban Livelihood Mission (NULM) programme. A two day capacity building training was given to the officials regarding the same. The NULM project is being implemented by the Union government across the country since 2013 with the aim of alleviating urban poverty. Kudumbashree is the nodal agency of NULM in Kerala.

NULM programme would be implemented across the urban areas in the country. However in the north eastern states like Arunachal Pradesh, the programme is in its initial stage. Kerala was asked by the union government to help the other states in extending the NULM programme. The training was inaugurated by Shri. Taba Tadir, Chief Engineer cum Director Urban Development and Housing, Arunachal Pradesh on 11 January 2018. The senior officials from the District Urban Development Authority, engineers, community organisers, senior officials from the urban affairs directorate of Arunachal Pradesh also attended the training programme. The training was given by the three membered team led by



Shri. Binu Francis, Programme Officer, Kudumbashree. A team from Arunachal Pradesh will soon visit Kerala to study the NULM activities being successfully implemented by Kudumbashree. Arunachal had a population of 13 lakh, of which 23% live in urban areas. Itanagar and Pasighat are the two municipalities in Arunachal Pradesh. Kudumbashree envisages to extend the poverty alleviation activities in Arunachal Pradesh through the training.

Ladakh Delegation in Kerala to study Kudumbashree



A 14-member delegation from Ladakh in Jammu and Kashmir visited Kerala to study Kudumbashree Mission. The team will study in detail about the successful implementation of the various projects of Kudumbashree in convergence with panchayaths, and Kudumbashree women's micro enterprises. Led by Shri. Sering Paldan, Development Assistant Commissioner, the team from Ladakh comprises of Panchayath secretaries and one Block and Development Officer.

Classes on the topics such as Kudumbashree programmes, organisational structure, successful micro enterprises, group farming, social development, micro finance, skill training etc. were given to the Ladakh team. The team also visited the Thiruvananthapuram centre of Kerala Institute of Local Administration (KILA), to study about the decentralised governance implemented in Kerala.

Representatives from various states and countries had been visiting Kudumbashree to study about Kudumbashree model of poverty alleviation. The 10 membered delegation include ministers and other senior officials from various departments of Tajikistan had visited Kudumbashree Mission during December 2017.

Kerala Chicken: 271 units started functioning



A total of 271 units started functioning across the state as part of the Kerala Chicken Programme being implemented by Kudumbashree Mission in Kerala associating with State Animal Husbandry Department and Poultry Development Corporation (KEPCO). The first units were started in Thiruvananthapuram district on 22 December 2017. Ernakulam is the district with maximum number of units, i.e., 70 units. 42 units are there in Kazargode district. Kudumbashree Mission plans to start 5000 such chicken rearing units across the state.

Each unit is rearing at least 1000 chicken. They will be ready for sale on becoming 42-45 days old. KEPCO is distributing chicks in Thiruvananthapuram, Kollam and Pathanamthitta districts only. They were distributed in these districts at a rate of Rs 40 per chick. The mature chicken will be procured by KEPCO at a rate of Rs 85 per chicken.

In future, Animal Husbandry department will take actions to certify that the chicken is free from antibiotic or so. Kudumbashree mission also plans to start meat stalls in all districts except Thiruvananthapuram, Kollam and Pathanamthitta, which will be under the supervision of concerned CDS.

The main objectives of the programme include to provide a steady income for Kudumbashree members through broiler chicken production, to ensure safe and clean chicken meat to consumers at reasonable price and to provide a steady and non fluctuating market price for broiler chicken.

“Snehatheeram” Homestay of Kudumbashree women make their mark



Snehatheeram Homestay of Kudumbashree women from Alappuzha made their mark by the outstanding performance in tourism sector in the district. The homestay is located near Perupalli Kochi Jetty at Arattupuzha. What makes them different from others is not only the 'All women management', but also the eco-friendly approach of them. The homestay started functioning on 5 June 2014, the environment day. The construction of the homestay is purely in an eco friendly way. Foreigners are the main visitors of Snehatheeram homestay.

Snehatheeram homestay serves ethnic food and uses only organic vegetables for cooking. Fish farm is also run by the Snehatheeram Kudumbashree unit. The ethnic food served by them is of high demand for the guests. The four day package of homestay include village walk, self boat riding, folk art-dance programmes, meeting with Ayurveda vaidyas, coir making, Mannarasala centre, visits to museum, Krishnapuram palace, village- community tourism, sunbath etc. Cigarette, liquor and plastic are strictly banned inside the homestay. The Kudumbashree women themselves act as the local guides to the guests, overcoming the language barriers. Smt. Komalamma, Smt. Veena Devi, Smt. Ishi, Smt. Sunitha, Smt. Suraja, Smt. Chithra and Smt. Seema are the women who are in charge of Snehatheeram Homestay.

The initiative was started as part of the tsunami relief activities and later the initiative was taken up by the Kudumbashree Snehatheeram unit. A herbal garden is also maintained by them. The social responsibility of the unit is too notable that 20 % of the yearly profit of Snehatheeram Homestay is used for cleaning activities. The story of Snehatheeram homestay is nothing but the saga of the will power of a few women.