

My ME Primary Report- Template

Details of the responsible officer		
1	Name of District	Idukki
2	Name of Person in charge	Bipin K V
3	Designation	DPM Social Development
4	Contact Number	8281771008

Basic Information about the Unit		
1	Name and contact number of ME unit adopted	Soubhagya Super Market, Kuyilimala. Ph. 9496064721
2	Area of operation	Idukki Collectorate and locality
3	Location of ME	Idukki Collectorate
4	Name & contact Number of MEC in charge	Sindhu Thomas, 9747814081
5	Whether MEC visits regularly and supports the unit?	Yes
6	Individual/Group	Group
7	If group, Total no of members	5
8	Scheme(RME/Yuvashree/others(Specify)	RME
9	Details of trainings received (PIP/EDP/Skill/Accounting&Auditihg/ Others(Specify)'	Accounting, PIP and Skill
10	Whether unit need any training	Yes, Training on accounting and others.
11	Present Marketing strategy/Channels	Government Department meetings refreshment ie. Distributing tea and snacks in the meetings.
12	Whether unit have any idea for business expansion or diversification	Yes. The unit has plans to improve the business by developing the basic infrastructure and adding more products and services. The unit wants to buy grinder juicer, billing machine, Photostat Machine, Good attractive chairs and tables etc.

Financial details		
1	Whether registers are maintained properly?	No. Only one register for income
2	Whether Accounts are maintained perfectly?	No
3	Whether regular auditing has been done?	No
4	Total Revenue and expenditure in 2015-16	R: 106720 E: 101630
5	Total Revenue and expenditure in 2016-17	R: 1280676 E: 120075
6	What are the financial assistance received from the Kudumbashree	
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes

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Photo of the unit (including officer in charge)



1. Machinery details : Refregerator and gas stove only as
2. Major observations /findings:
 - The Unit is lacking profit.
 - Can improve if proper support given
 - There is chance for development
 - Members need more trainig
3. Suggestions for improvement:
 - Trainings to members should be given
 - Some more infrastructure should be developed
 - Photostat machine should be there
 - Registers and Books should be maintained properly
 - Accounts should be maintained properly
4. Initiatives undertaken for betterment: Nil
5. Initiatives needed for improvement:
 - Trainings to members should be given
 - Some more infrastructure should be developed
 - Photostat machine should be there
 - Registers and Books should be maintained properly
 - Accounts should be maintained properly
6. Remarks if any: