

FIELD VISIT REPORT

Submitted By

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PERUVAYAL GRAMA PANCHAYATH

Peruvayal is one of the largest village in Kozhikode district in Kerala. This village is surrounded by Mavoor, Kunnamangalam, Kozhikode corporation, Olavanna. The Chaliyar river forms one of the borders of Peruvayal. The headquarters is also called Peruvayal and is 15 km from the Kozhikode. Kudumbasree plays an active role in the functioning of the peruvayal panchayath. There are 484 NHG's and 22 ADS's which are efficiently working in this panchayath.

- **NHG VISIT**

Name of NHG: Sagaram

Number of members: 13

Their weekly meeting is held at 5 pm, every Saturday. Their weekly saving per person is twenty rupees. Now they hold around 63000 rupees as their total savings. During the meeting, they were discussing about various issues such as improvement plans for their activities, current issues, presenting their weekly reports, checking the fund availability etc. They are engaged in various profitable activities such as farming mainly vegetables. They said that, most of the times the maximum members attend the weekly meeting as each one of them believe that unity is the supreme strength. When I asked them about their personal experience after joining Kudumbasree, they said, "it really changed our lives". And that one sentence was enough to conclude that how successful Kudumbasree is.

- **Community Development society (CDS) visit**

There are 484 NHG's and 22 ADS's under Peruvayal CDS. Chairperson is Smt. Reena. Major activities of CDS include the following.

- Formation and affiliation of NHG's
- Effective implementation of agathya and ashraya programmes.
- Fund utilization
- Coordinating the activities of Balasabha.
- Implementation agency for various government schemes
- Life survey
- Arogya insurance – photo taking
- Participate in stree suraksha padhtahi
- Organizing Onam, Vishu, Christmas markets
- Carrying various activities through sponsorships such as, to provide vegetable plantlets to NHG's, providing books and other stationeries to school children etc.
- Providing loans from backward development corporation's loan to various NHG's.

I got an opportunity to attend the CDS meeting too. Their major discussions were on onam markets, Auditing etc. they were happy that they got selection in community entrepreneurship fund(CIF) as only 32 panchayaths from kozhikode got the same.

- **Suggestions from CDS Meeting**

- They suggested that, it will be good ,if, G.O.T training is provided in near by places .Many people are interested in G.O.T but they are not participating because trainings are provided in far away places

- **Micro Enterprise visits**

I have visited two enterprises, their names are as follows

- Friends Tailor Shop
- Grihalakshmi

- **Friends Tailor shop**

They started their enterprise with the help of kudumbashree linkage loan. Now they are engaged in tailoring, sale of fancy items,soaps etc.Their enterprise is situated at velliparambu, Anjamail Kozhikode. At present ,they are getting good reviews as well as good profits.

- **Grihalakshmi**

Grihalakshmi a team of five members are engaged in carry bag production. They took a loan for rupees 1 lakh from Kudumbashree. They are providing carry bags to various jewellerys, malls and stores etc. They are very much happy that, it is running profitably.

- **JLG VISIT**

JLG which I visited was sreelakshmi vegetables, They are engaged in the production and sale of vegetables such as ladiesfinger tomatos, peas ,snakeguard, bitterguard etc. They got funds from kudumbhasree as well as from sponsors. They sell their products in local markets and earn good profits, and they participates in various markets such as onam ,vishu etc as organic products have a great demand among people.

- **Ashraya Beneficiary**

The Ashraya beneficiary whom I visited was ' Pathey',a fifty year old lady having a mentally challenged son and a sistr who is aged and unhealthy.Pathey also suffers from various diseases.

Under Ashraya scheme ,kudumbashree is providing them a kit of rs 400 ,each month containing the necessary things. They also provide dress materials through various sponsors and medicines by participating them in various medical camps.

CONCLUSION

Peruvayal panchayath and its kudumbhsree units are performing extremely well. Visting Peruvayal panchayath and attending its various kudumhasree activities gave me immense pleasure as well as more understanding about kudumbashree ..I was delighted with their activities and energy level.And now I would say that, kudumbashree is going to give me more and more experiences like this ,which will be my best memories.