

REPORT ON

VISIT

TO

1.SHG

2.CDS& MUNICIPAL COUNCILOR

3.JLG

4.MICROENTERPRISES

5.ASHRAYA

Submitted by

Jisha Tom

Social Development Specialist

Alappuzha Municipality.

SHG

Name: Noor

Place: Municipal Office Ward

Members: 14

President : Beema Koyakkutty.

Secretary: Seena Kabeer

Formed : 09.03.2011

This SHG in MO ward welcomed the new Kudumbashree staff members .A group of 14 cooperative members united in one SHG. The president of the group explained about the group. The group formed on 9th March 2011. The regular meeting is on every Wednesday. The members are very punctual to the meeting. The main activity they do is providing loan facility to the members as well as other local people for purchasing sewing machine and other household items. They give Rs.10000/- on a less interest rate. They use Rs.3,13500/- , the amount they got as bank loan. The profit of this is used for celebrating the anniversary of the group. They have a credit of Rs.1527620 and Rs.10000 form NULM. They keep written registers and documents for all the activities .But, the meeting reports were not descriptive.

CDS & MUNICIPAL COUNCILOR

Alappuzha municipality has two CDS chairpersons.

North: Laly Venu

North CDS has 25 ADS.

South : Rajeswary Udayan

South CDS has 27 ADS.

Both these chairpersons gave a warm welcome and described their status. They are very much coordinative and vibrant leaders who are socially committed to work hand in hand with other officials.

Municipal Councilor

Nabeesa Akbar, Councilor of Alissery Ward, Alappuzha Municipality, a well experienced former CDS chairperson, who is very keen to understand and help the needy who approach her. Very committed person .there is 16 NHGs in the ward. The members of some NHGs undertake decoration works and food products making by self. She could help the homeless poor in her ward to be included in PMAY project. All the seven applicants got the permit and they are waiting for 2nd and 3rd installments to get.

MICRO ENTERPRISE

I.

Vipanchika Bag Production Unit.

Indira Junction, Alappuzha.

Members: 8

This bag production unit is formed in June 2017, which is running by 8 Kudumbashree members of different units of Alappuzha Municipality. This is a group of very active, creative and hardworking members who were trained in stitching, conducted by RCT, in November. The products are; Bigshopper, Jewellery Purse, Bed cover and Apron .

They invested an amount of Rs.2,55,000/- , which they got as bank loan through NULM. The group purchased all the machineries by this amount. The unit is working properly and they are confident enough to achieve success in this journey, as they witness the progress of their business. Even though, the highest rent of building is a barrier for them to earn personally. They did not start to gain the profit as an income for them. They are looking for a building at fewer rates, where they can reach easily at lower travel expense.

II.

Five Star Cafe Canteen.

District Court Compound,

Alappuzha .

SHG: Navajyothi , Kommady Ward , Alappuzha Municipality.

Members: 8

This micro enterprise started on 8th May 2017, by 5 members of Navajyothi kudumbashree unit , Kommady Ward . They attended a cooking training in 2010,

followed by they attended different food festivals conducted by Kudumbashree, which helped them to collect cooking utensils using the profit they got from competitions. This group started to undertake catering works which also helped them to earn by self.

They started this canteen with the financial aid of Rs.2 lakhs as bank loan and Rs.10000 as ADS fund from NULM.The business is profitable,they work on a basis of daily wage of Rs.200 a day and they get Rs.3000 per person every month as profit.

There are other 5 staff members to work on Rs.250 a day.

JLG

Name:Nelkathir JLG

Place: Pallathuruthy,Alppuzha.

Shgs : Akshaya & Navasakthy.

Members: 7(Jaya,Ratnamma,Ambujakshi,Rajamma,Radha,Omana,Radhamani.).

This JLG started in 2012, a paddy cultivation field at 12 acres of land which is on lease at Rs.15000 per acre annually.7 members of two shgs working together in this JLG. They started this without any financial support from anywhere and it was a success. They depended on bank loan to extend their agriculture to 12 acres.But,they couldn't achieve a better result for the last 3 years due to adverse climatic conditions and other factors like salt water . They get subsidy for seed and fertilizers. They have a bank loan of 3lakhs rupees.

ASHRAYA

Name: Santhamma

Age : 78 years.

Place : Pallathuruthy Ward, Alappuzha Municipality.

An Ashraya beneficiary who is at 78, a former member of Aiswarya kudumbashree unit there. She is a widow who lives with her daughter and family. This daughter is suffering from renal failure. Son in law is the only breadwinner of the family. She is a beneficiary of ashraya from the 2nd phase of the project. She receives financial assistance for food from Ashraya. They don't have a proper house. So, a house is being built at their place, in PMAY project.

The living condition is very pathetic; they find it difficult to make the both ends meet as they spend a huge amount on the treatment of her daughter.