

FIELD VISIT REPORT-2017



NAILE K N

DPM GENDER

DISTRICT MISSION KANNUR

INTRODUCTION

Regarding to the state mission instruction, the newly joined programme managers need to make a report on the special assignment about Kudumbashree institutions by the direct visit. I selected Ulickal CDS, won best CDS award for consecutive times in Kannur district for my field visit. I need to visit the following Kudumbashree institutions,

1. CDS (Including a Panchayat Member)
2. NHG
3. ONE JLG
4. TWO MICRO ENTERPRICES
5. ONE ASHRAYA BENEFACTOR

1. NHG (NIVEDHYAM)/ ward -6

I selected Nivedhya kudumbashree for NHG visit at Ulickal Panchayat. Kudumbashree is consist of a three tier structure with Neighbourhood Groups (NHGs) as primary level units, Area Development Societies (ADS) at the ward level, Neighbourhood Groups (NHGs) are the primary units of the Kudumbashree community organisation. Ten to twenty women from a neighbourhood form a NHG. The membership, structure, and functions of the NHGs are bound by the byelaws of Kudumbashree CDS. Nivedhya NHG has 20 active members and 5 executive committee members.

Observation

Started In	05-12-2012
Total members	20
Precedent	Reena
Secratrary	Reshma sunil
ME	NIL
JLG	NIL
Balasabha	1 (Theertha- 06-05-2015)

Weekly thrift	50 rupee
Total thrift	2,69300
Internal loan	2,66200



NHG meeting at 4th ward on 06-08-2017.

Evaluation

The 'Nivedhyam' NHG is running in a good manner to achieve the goals of Kudumbashree to eradicate the poverty in the 6th ward of Ulikkal Gramma panchayat. Members are very cooperative and clear in economical activities.

Risk factors

- The orders from appellate authority are not reaching in NHG at the same intensity. Communication skill is lagging; it may impact in the task results.
- Members have not greater confidence to start micro enterprises in this NHG. In the case of JLG, because of the hill area they have greater threaten from wild animals.

Suggestion

- The members need different types of training and awareness programs to enhance their skills and ability to active participation in income generation activities like ME & JLG.

2. COMMUNITY DEVELOPMENT SOCIETY (CDS) ULICKAL

Community Development Society (CDS) is the apex body of the three-tier Kudumbashree system. It functions at the local government level, in both rural and urban areas. I select Ulickal CDS for my field visit. Ulickal CDS was started in 2001. Mrs. Lovely Jose Prakash is the current CDS Chairperson of Ulickal CDS.

Observation

Area of Ulickal CDS	74.79 square kilometer
District	Kannur
Block	Irikkur
Ward	20
Families	9200
Kudumbashree families	7927 (86.16 %)
No: of NHG's	438
SC NHG	4
ST NHG	26
ELDERS	17
Diffrently abled	5
Deposit	12.5 crore
Internal Loan	15 crore

Evaluation

Ulickal CDS is one among the best CDS in kannur district by performing time bounded organizational activities under the leadership of Mrs. Lovely Jose Prakash. The supporting mechanism of Gramma Panchayath governing body is the most appreciable thing in Ulickal gramma panchayat. Both CDS and gramma Panchayath goes hand in hand together to achieve the state mission goals. CDS chairperson has the capability to lead from the front. Also the lower wings have greater capacity to implement the CDS activities in a successful manner. They are good in encouraging the marginalized sessions of the society, especially SC & ST communities by promoting kudumbashree activities through 30 NHG's.

Risk factor

- Micro enterprises are not well established in this CDS. Marketing facilities are less in this rural area.
- Wild animals' attacks make farmers to discontinue the farming activities.

Suggestion

- District mission need to give more concentration on marginalized communities to bring them into the mainstreams of the society.
- Need more focus on compensation for agricultural loss, because of its geographical nature, majority lives in hill area.



Addressing CDS meeting at Ulickal panchayat on 04-08-2017.

3. MICRO ENTERPRICES

3.1 'Soorya' Goat farm/ ward 4

The samagra goat village project implemented in kannur has 500 members. the goat farmers of Samagra who has atleast 4 goats are mobilized to form the Micro Entreprice. the major goal of the Samagra is to generate income by the sale of good breed goats and there by better economic benefit to the group members.

Observation

Group members

1. Saramma joseph
2. Vilsha
3. Laila
4. Geetha

5. Pushpa

Soorya goat farm was started in the year of 2012 with 5 members. The kudumbashree allotted 18,500 rupees loan for each members to start the goat farm, 10000 rupee given as subsidy per member. At present members are individually performing samagra projects in their own home.



Surya goat farm at Randamkai , Ulickal gramma panchayat

Evaluation

The samagra project is a unique project of Kannur district mission to ensure the income generating activities of Kudumbashree family members. It has wide acceptance all over the district. People are very successful in this field to produce better profit for their lively hood. The geographical specialty of hill area is also a plus point for the farmers.

Risk factors

- Farmers are not well aware of the insurance policies and its procedures.
- Unavailability of good breeds
- Higher chance of getting illness

Suggestion

- Make availability of good goat breeds
- Better health care system and its availability
- Make aware of new insurance policy and its yearly renewal.
- Wide publicity of the success story of Samagra projects to bring new farmers into the project.

3.2 Navajyothi oil and flour mill (ME)/ ward 4



Navajyothi Mill at Kolithatu Town

Observation

Group members

1. Vanaja byju (president)
2. Latha sivan (secretary)
3. Santha babu
4. Suma shibu
5. Prabha kottapadavil
6. Annamma painadathu
7. Marykutty vadamkunnel
8. Mariyamma valanamkuzhi
9. Thresiamma Jacob
10. Bindhu Shaji

Evaluation

The Navajyothy oil and flour mill was started in the year 2011. All the ten members from the beginning of the enterprise are still in the executive committee. The mill has the 6 years of successful running in the above mentioned field. In the beginning time, they were started their company in a rent building and now they bought 10 cent of land from its profit.

Risk factor

- Ten members do not have the job in all the days. Two members are managing the mill activities in a day, it will routine day by day.
- Need to purchase more machines to compete with the demanding market
- Need financial support to start the new dryer unit

Suggestion

- District mission need to find out new schemes to support the ME financially.
- The ME unit have to find out the market for their products.

4. **KARSHAKADHWANI** JLG/ ward 4

Collective farming is an initiative introduced by the Kudumbashree to encourage cultivation among neighbourhood groups. Joint liability itself means that every group member have equivalent responsibility on their farming, so everyone will equally or more cooperate to enhance the end result.



JLG In Randamkai at Ulickal CDS

observation

Group members

1. Marykutty
2. Pretha
3. Jaya
4. Valsala
5. Annamma

The JLG was started in the year 2015 and is running successfully in the 2nd year. They were cultivating almost all the types of vegetable items including capsicum. They are following natural farming. The JLG gained a reasonable profit from its cultivation.

Evaluation

The group members are very active in natural farming and it shows the love for farming culture that we lose somewhere by the existence of new liberal policies.

Farmers are getting expected price for their vegetables and capsicum.

Risk factors

- Attacks of wild animals
- Water scarcity
- They are not yet get the subsidy
- Low compensation for cultivation loss

Suggestion

- Make local availability of water resources like bore well, well etc.
- Increase the amount of compensation
- Make availability of cultivating vegetable items

5. ASHRAYA BENEFICIARY/ ward -5

Ashraya is a destitute rehabilitation program designed by Kudumbashree. The program is targeted at the poorest of the poor population. The major objective of ashraya is to Bringing the destitute families into the mainstream of society. Providing the destitute families with basic necessities such as food, housing, drinking water, sanitation, health care and clothing based on the specific needs and requirements of each of these families.

Observation

Name	Ummullu
Age	60
Education	4 th equivalency
Job	Nil
Husband	Nil
Children	2 girl children
Ashraya benefactor from	2014 onwards
Land	4 cent
house	Got from IAY scheme

Mrs.Ummullu is a widower from 2002 onwards. She is from BPL. She got a house from gramma panchayat IAY housing scheme before 10 years. She is staying alone in her home after the marriage of her daughters. Even though she got equivalency certificate in 4th standard she is very poor in reading and writing. She is okay with her health capacity. She is getting monthly food grains from Ashraya project.



Ashray benefactor mrs.ummulla in thotippalam, ulickal gramma panchayath

Evaluation

- Mrs. Ummullu is the most prior candidate to claim the Ashraya grant by her situational crisis.
- Her illiteracy is the most leading fact as destitute.

Risk factor

- She is staying alone in the home; nobody is there to help her both physically and mentally
- Illiteracy
- Unawareness of government schemes and projects

Suggestion

- Set up a monitoring system includes elected member, Kudumbashree members, social workers, asha workers etc.
- Speed accessibility to hospital
- Provide better atmosphere of love and care.

CONCLUSION

The field visit was very informative and exploring activity to familiar with the Kudumbashree institutions and its programs. Through the field visit I personally gained valuable knowledge to deal with the cases. Also realized that some of the major programme designed by the Kudumbashree mission has not getting such intensity in the lower part. Communication gap is little evident in 3rd party reporting system. through my field visit I knew that Kudumbashree is a family and all the family members have bundle of love and care for Kudumbashree and its mission goals.