

Report on Kudumbashree Organization Setup

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Submitted by

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INTRODUCTION

Kudumbashree is the poverty eradication and women empowerment programme implemented by the State Poverty Eradication Mission (SPEM) of the Government of Kerala. Kudumbashree is essentially a community network that covers the entire State of Kerala. It has been envisaged as an approach to poverty alleviation focusing primarily on micro finance and micro-enterprise development, and integrally linked to local self-government institutions. It consist of a three tier structure with Neighbourhood Groups (NHGs) as primary level units, Area Development Societies (ADS) at the ward level, and Community Development Societies (CDS) at the local government level.

In this report I am presenting my experience with various programmes of Kudumbashree.

Neighbourhood Groups Meeting

Ayalkoottam Name: Thiruvathira

Ward:Chavakkad Municipality Ward 4

Members: 16

President: Mini Satheendran

Secretary: Selina Abbas

Weekly Meeting Schedule: Every Thursday 5pm

I visited Thiruvathira ayalkoottam on 3/08/2017.The meeting started with signature of all members. The function of thrift and credit is the core activity of the meeting. In the weekly meeting all members brought their thrift .Meeting lasted about 20-30 minutes.



MEETING WITH CDS MEMBER AND MUNICIPAL COUNCILLOR

CDS Member

Name: Sheena Babu

Ward: Chavakkad Municipality Ward 1(Puthen Kadappuram North)

Mobile: 9567759200

I visited Mrs Sheena Babu on 2/8/2017.Total about 22 neighbourhood groups in her ward (highest in chavakkad municipality wards).In her ward most people are from fishing community.

Municipal Councillor

Name: Viswambharan P.I

Mobile: 994763466

Ward: Chavakkad Municipality Ward No 18(Manathala North)

Party: CPM

MICRO ENTERPRISE

1.CAFESHREE –Kudumbashree



Date of Visit:03/08/2017

Secretary – Udayalakshmi.P.G

President –Mini sunil

Brief Background of the Venture

M/s Cafeshree is a Special Enterprise sponsored and developed by Kudumbashree . The unit is a well functioned restaurant functioning in Chavakkad Municipality. The unit started functioning in 18/08/2015 at Chavakkad Municipality Building with a monthly rent of Rs.5000 .The members of the unit is selected by Member Secretary of Chavakkad Kudumbashree unit and CDS.

Financial BackGround

The unit has got financial assistance of Rs. 25.00 lacs from Kudumbashree This unit also avails a loan limit of Rs.10.00 lacs from Canara Bank Chavakkad Branch. The unit got Rs. 3.00 lacs subsidy for the loan limit under Swarna Jayanti Shahari Rozgar Yojana implemented by Central Government of India on 01.12.1997 to provide gainful employment to urban unemployed or unemployment through setting up of self employment ventures of provision of wage employment. The EMI for the limit availed is Rs.10000/.

Organizational Set up and functioning of the Venture

The unit started with 15 members and later on 3 more members were added. The structure of the unit is as follows. They are 8 members for cooking, 4 for serving another 4 for cleaning and One cashier and One Accountant. The restaurant functions from morning 7.30 to evening

7.30.They are getting a salary of Rs.8000/ month. It is well maintained and hygienic restaurant. The menu includes both Veg and non Veg. The restaurant is usually crowded. The members are satisfied with their job.

Present Problem faced by the Venture

They need some financial assistance for painting, board changing and waste management.

Observations

Within two years the restaurant functioning very well .It's very clean and hygienic and the staffs are very supportive.

2. PRABHASHREE SANITATION GROUP CHAVAKKAD MUNICIPALITY

Date of visit: 03/08/2017

President: Sumathy

Secretary: Bindu

Brief Background

Prabhathashree Sanitation Group is a Kudumbashree sponsored sanitation group functioning in Chavakkad Municipality. Started in 2007 October with 10 members.They collect waste from hotels,shops,fruit stalls,bakerys and other shops and offices.They are using two municipality trucks for collecting waste.

Financial BackGround

Unit availed a loan of Rs.200000 lac from Vijaya Bank and the same is closed.

Organizational Set up and functioning of the group

They work as two groups constituting 5 members each .Start work from 8 am in the morning to 2pm.They collect waste from hotels ,shops,fruit stalls,bakeries and other business centres.After that they dump the waste in municipality dumping ground.Initially they were getting a salary of Rs 2500.Now earning Rs8000 per month.

Observations

Job satisfied. Good team work and very hard working.

Present Problem faced by the group

Presently they are using Municipality trucks for waste collection. They want to buy their own Vehicle for the collection of waste..

JLG

JLG Name: Mythri

Ward no24 Chavakkad

KUDUMBASHREE FARMING INITIATIVE



Date of visit: 03/08/2017

Brief Description:

This group started functioning in 2011. The main activity of the group is cultivation of crops. There are 3 groups in Mythri viz Tsunami, Mayoore and Sundaram Each group consists of 4-5 members. The details are as follows:

1.Tsunami Group

President: Udabhai

Secretary: Chandra

No of Members: 5

2.Mayoore Group

President: Lalithabhai

Secretary: Shaimi

No of Members: 4

3.Sundaram Group

President: Chitrarati

President: Mini

No of Members: 4

Cultivation

They are cultivating mainly chinese potato(koorka kizhangu), tapioca and vegetables. They are using 3 acres land of Guruvayur devaswom for cultivation. The group follow organic way of cultivation and there is good demand for their products. They are getting reasonable amount income from cultivation. They face challenges like improper growing of Chinese potato and other vegetables.

Ashraya Beneficiary



Date of visit: 04/08/2017

Name: Karthiyayini Kozhampamadathil

Ashraya Beneficiary from 2008 onwards

Age: Above 80

Benefits given by Kudumbashree

House constructed for her in 2009 for Rs. 2.00 lacs out of that Rs.1.25 lacs were given by Kudumbashree. Every month food kit of Rs.200 is provided.

Problem: Need to go 200 meters from her house to fetch water. She needs water connection.

CONCLUSION

Surely my visit to various initiatives of Kudumbashree helped me in learning about various programmes. Also it helped me to understand the organizational structure of Kudumbashree. The study corroborates that the kudumbashree mission is one of the most effective schemes for the upliftment of women in various sectors. The members admitted that, their socio-economic status improved after joining this unit. To conclude, women empowerment leads to economic development of the region through the Kudumbashree project.