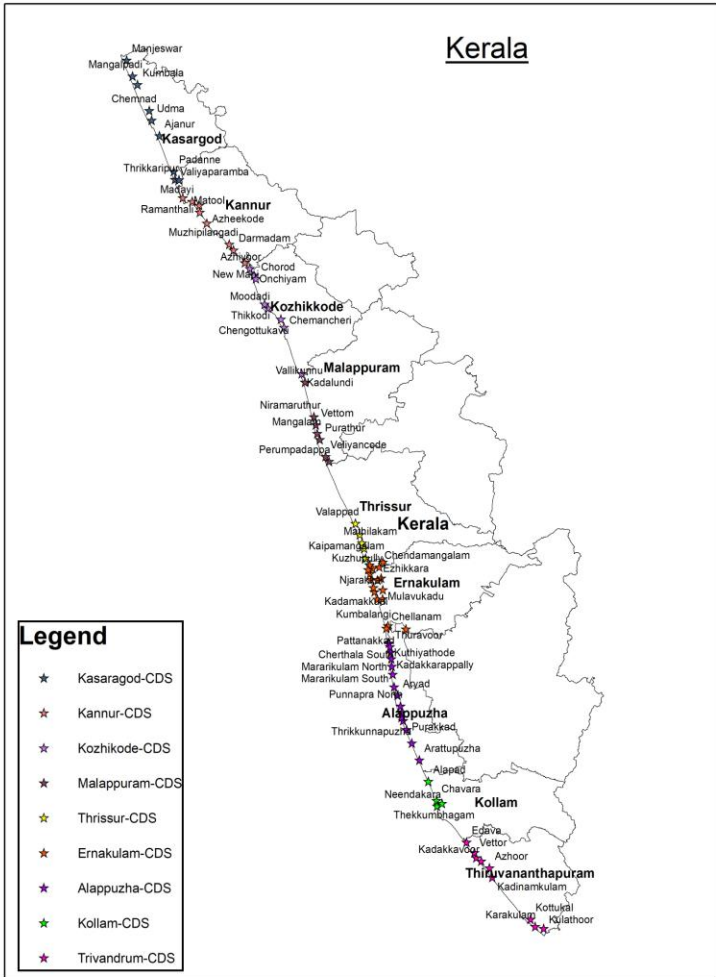




Targeted Interventions in Coastal Panchayaths





- 95 Rural Coastal Panchayaths in Kerala
- Selected 82 coastal Panchayaths in Phase 1 (demand from District Missions)
- Positioned one Coastal Community Volunteers each in 82 Coastal panchayaths - November 2017

- Recruited at district level
- NHG members who are living in coastal Panchayaths
- Plus two or equivalent - educational qualification
- Preferences given for former ADS & CDS office bearers
- Honorarium of Rs. 6,000 per month



Why Coastal Community Volunteers?



□ Participation in institutions of poor by coastal population is comparably less in the coastal areas.

□ A large proportion of women in coastal region are unemployed

□ Kudumbashree NHG network is very weak in coastal area

□ Multiple stakeholders and multiple memberships and multiple linkage

□ Lack of Convergence with other departments





**Outcome in
14 months**

Inclusion of left out families

Before CCVs	After CCVs (Achievement)
<ul style="list-style-type: none">• No of NHGs – 9,782• NHG members - 1.61 Lakh	<ul style="list-style-type: none">• New NHGs Formed– 1,560• New NHG members - 23,613

Revival of Defunct NHGs

Before CCVs	After CCVs (Achievement)
<ul style="list-style-type: none">• No of Defunct NHGs – 1,498	<ul style="list-style-type: none">• NHG Revived - 838





Bank Linkage

Before CCVs	After CCVs (Achievement)
<ul style="list-style-type: none">• NHGs Bank Linked – 5,862• Loan Amount – 225 Cr.	<ul style="list-style-type: none">• NHGs Bank Linked – 2,453• Loan Amount – 93.2 Cr.

**Outcome –
14 months**

Livelihoods

Before CCVs	After CCVs (Achievement)
<ul style="list-style-type: none">• No of Individual MEs - 457• No of Group MEs - 811• No of Members - 17,418	<ul style="list-style-type: none">• No of Individual MEs - 678• No of Group MEs - 677• No of Members - 4,098





Thank you!

