

PROJECT REPORT

PLACE: PALAKKAD

DATE: 06/08/2017

Submitted by,

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PALAKKAD

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INTRODUCTION

Kudumbashree is the poverty eradication and women empowerment programme implemented by the State Poverty Eradication Mission (SPEM) of the Government of Kerala. The name Kudumbashree in Malayalam language means 'prosperity of the family'. The name represents 'Kudumbashree Mission' or SPEM as well as the Kudumbashree Community Network. What is commonly referred to as 'Kudumbashree' could mean either the Kudumbashree Community Network, or the Kudumbashree Mission, or both.

Kudumbashree was set up in 1997 following the recommendations of a three member Task Force appointed by the State government. Its formation was in the context of the devolution of powers to the Panchayat Raj Institutions (PRIs) in Kerala, and the Peoples' Plan Campaign, which attempted to draw up the Ninth Plan of the local governments from below through the PRIs.

Kudumbashree has a three-tier structure for its women community network, with Neighbourhood Groups (NHGs) at the lowest level, Area Development Societies (ADS) at the middle level, and Community Development Societies (CDS) at the local government level. The community structure that Kudumbashree accepted is the one that evolved from the experiments in Alappuzha Municipality and Malappuram in early 1990s.

Kudumbashree community network was extended to cover the entire State in three phases during 2000-2002. The Kudumbashree network by 15th March 2017 had 2,77,175 NHGs affiliated to 19,854 ADSs and 1073 CDSs with a total membership of 43,06,976 women. Kudumbashree membership is open to all adult women, limited to one membership per family.

NEIGHBOURHOOD GROUP

Name: Akshay Kudumbashree

Address: Chambathil

Banglawschool

Panjayath: Mathur

Ward: 14

Started: 03/02/2016

Thrift amount – 30

Weekly meeting – Wednesday

Loan: 1 lakhs from Union Bank

Kuzhalmannam

Members: 14

1. Sabitha – Secretary
2. Praseeja – President
3. Jameela – Health and Educational Volunteer
4. Devi – Income generation Volunteer
5. Ashwathi – Infrastructural Volunteer
6. Prasanna kumara
7. Rosi Nisa
8. Sheeja
9. Sukanya
10. Kumari
11. Sulojana
12. Thatha
13. Sunitha
14. Nalini



On 2nd August 2017 Wednesday 5.30pm i had visited NHG meeting of Akshay Kudumbashree unit in the house of Prasannakumari. 14 members are attended that meeting. Welcome speech was presented by member Prasannakumari, President also speech few words. In that meeting discussion about thrift amount, some members told about increase the thrift amount for huge deposit. They need to take loan as huge amount. The president and secretary was keenly involved in the meeting and told that accept in next meeting. Finally Rosi Nisa concluded the meeting with thanks and next meeting will be held at house of member Thatha.

COMMUNITY DEVELOPMENT SOCIETY



Palakkad north block

1. Chairperson: Safiyamma
2. Member secretary: Leela v
3. Vice chairperson: Najma
4. Accountant: Shabna Yasmin

I visited Palakkad municipality CDS on 5th August 2017. There are two CDS in Palakkad Municipality North and South block. I selected north block. I had talked with Chairperson, Accountant and Vice chairperson. Chairperson explained briefly about Palakkad municipality and about north and south block. Accountant Shabna explained about Kudumbashree units numbers and M.E numbers. Vice chairperson Najma mam explained breafly about the kudumbashree and grading of Kudumbashree units. Kudumbashree units need atleast 136/170 for bank linkage. And finally i visited Counselor Kumari. There are 52 wards in palakkad municipality, 1-26 is south block and 27-52 north block. There are 434 Kudumbashree unit in North block. There are around 150 micro enterprise units under this North Block.

Chairperson and Vice chairperson also suggested 2,3 micro enterprise units and some Ashraya member of North block CDS.

MICRO ENTERPRISE UNITS

1. AKSHAYA GARMENTS



ADDRESS: AKSHAYA GARMENTS

MANIYANKADU

KOPPAM

PALAKKAD

Ward-18, South Block Palakkad

Started operation on 21st April 2000

Members-6

Secretary: Ponnamma Kuttan

President: Indira Gopinath

Kunjumol Alfred

Annamma Raju

Prema Surendran

Susheela Ramachandran

Main products:

1. Nighty
2. Saree
3. Middi
4. And other ladies dress materials



Self making products are selling by Ashaya garments. There are 5 Tailoring Machines are in the unit. All the members know tailoring.

The cloths are purchasing from Coimbatore and stitching from their own unit. There are around 1 lakhs monthly turnover for this unit. This unit is one of the best unit in Palakkad.

Bank loan: Rupees 2,50,000 from INDIAN OVERSEAS BANK sulthanpetta palakkad branch

Still there is no load is taken by this unit, because this unit get credit from purchasing unit. Because 17 year dealing with creditors.

2. CAFE KUDUMBASHREE

ADDRESS: ABUDABI COMPLEX

OPP INDIRA GANDHI STADIUM GROUND

PALAKKAD



Palakkad North cds

Ward No: 48

Started on 5th June 2015

Members- 6

1. Reji Basheer – Secretary
2. Jasmine – President
3. Baby
4. Radha

5. Sathi Devi
6. Sathya Bhama

Total 11 staff in hotel, including 3 male shef

Time- 8am to 9pm

Outdoor catering and Door deliver(above 200rupee) are also a special feature of this unit

Loan- Year 2015: 2,50,000 from Priyadhrshini society bank palakkad

Again for staring hotel 8 lakh for Canara bank palakkad

Monthly 18000 instalment for this bank

Room rent – 70,000

Menu of product:

1. Idaly
2. Puttu
3. Boori
4. Seva
5. Aapam
6. Roast
7. Dosa
8. Porotta
9. Chappathi
10. Meals
11. Chicken Biriyani
12. Beaf Biriyani
13. Beaf fry
14. Aumplet
15. Peper Chicken
16. Chilly gopy
17. Wheat Porotta
18. Tea
19. Coffee
20. Wheat Porotta
21. Elayada
22. Uzhunnu Vada
23. Mutta baji etc.,

JOINT LIABILITY GROUP – JLG

NAME: Kulirma JLG

Address: Mannampulli

Banglawschool

CDS: Mathur

Ward: 16

Members- 5

1. Ambika Swaminathan – Secretary
2. Rukmani Chandran – President
3. Devu Aaru
4. Latha Unnikrishnan
5. Swaminathan

Agricultural Products:

1. Rice
2. Ginger
3. Chilli
4. Ladies finger
5. Beans
6. Broad beans
7. Amarnath leaves
8. Gourd
9. Pumpkin
10. Paduvalanga



Kulirma JLG is a good group of Mathur Unit. They are cultivating many food products. They can take agricultural place for contract yearly rent. The group take Rupees 1 lakhs loan from Union Bank on 2014, after that 1.5 lakhs loan on 2015, rupees 3 lakhs loan on 13/07/2016. Interest rate is 4%. 3 Acres of Land are using by these units. Mainly Ambika and her husband is doing these all initiatives. Other members can help for field works only. They sale their products in Ayankulam Forticulture Palakkad.

ASRAYA

NAME: Muhammad Kani

Age: 70

Address: Kollad veedu

Mathur

Palakkad

Ward: 13

CDS: MATHUR



Muhammad Kani is the ashraya unit member, he has 4 child except one girl all are mentally disorder patients, with the tension wife of Muhammad Kani Suicide. In his house Muhammad and his son is living. His daughter was married 2 years ago, she will come weekly 2 days and help them all. They will get Food kit from CDS that include, Suger, Bean, Daal, Soap, Tea powder, etc. Functional season they can get clothes also.

CONCLUSION

In this project report i concluded that i got idea about NHG, CDS, M.E, JLG, ASRAYA. I am very happy to be a part of Kudumbashree unit, because it will promote women empowerment and poverty eradication. Ashraya member meeting is the touching meeting of this project. Thanks for giving me the opportunity for doing the project for State mission. Also thanks for Palakkad CDS north Chariperson, and Mathur Cds chairperson.